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TITLE 12 - SIGN CODE

(Amended/Reorganized by Ord. 01-2)

CHAPTER 1 - PURPOSE AND SCOPE

12- 1- 1. PURPOSE AND SCOPE.

The purpose of the Sign Code is to:

- (A) Reduce potential hazards to motorists and pedestrians;
- (B) Encourage signs which, by their good design, are integrated with and harmonious to the buildings and sites which they occupy;
- (C) Encourage sign legibility through the elimination of excessive and confusing sign displays;
- (D) Prevent confusion of business signs with traffic regulations;
- (E) Preserve and improve the appearance of the City as an historic, mountain and resort community in which to live and work;
- (F) Create a unique environment to attract visitors;
- (G) Allow each individual business to clearly identify itself and the goods and

services which it offers in a clear and distinctive manner;

- (H) Safeguard and enhance property values;
- (I) Protect public and private investment in buildings and open space;
- (J) Supplement and be part of the zoning regulations imposed by Park City; and
- (K) Promote the public health, safety and general welfare of the citizens of Park City.

(Amended by Ord. No. 05-79)

12- 1- 2. INTERPRETATION.

The Planning Commission shall have the authority and duty to interpret the provisions of this Title at the request of the Planning Director or when a written appeal of a Planning Department decision is filed with the Planning Commission. In interpreting and applying the provisions of this Title, the sign requirements contained herein are declared to be the maximum allowable for the purpose set forth. The Planning Department and/or the Planning Commission may determine that a smaller sign is more appropriate based on the size

and scale of the structure(s), pedestrian traffic, safety issues, orientation, and neighborhood compatibility. The types of signs allowed by this Title shall be plenary and sign types not specifically allowed as set forth within this Title, shall be prohibited.

(Amended by Ord. No. 05-79)

12- 2- 1. DEFINITIONS. For purposes of this Title, the following abbreviations, terms, phrases, and words shall be defined as specified in this section:

(A) **ALTERATIONS.** Alterations as applied to a sign means change or rearrangement in the structural parts or its design, whether by extending on a side, by increasing in area or height, or in moving from one location or position to another.

(B) **AREA OF SIGN.** The area of a sign is measured by the smallest square, circle, rectangle, triangle, or combination thereof that encompasses the extreme limits of the writing, representation, emblem, or other display. Including materials or colors of the background used to differentiate the sign from the structure against which it is placed. Sign area does not include structural supporting framework, bracing or wall to which the sign is attached.

If individual letters are mounted directly on a wall or canopy, the sign area shall be the area in square feet of the smallest rectangle, which encloses the sign, message or logo.

(C) **BALCONY.** A platform that projects from the wall of a building and is surrounded by a railing or balustrade.

(D) **BANNER.** A strip of cloth, plastic, paper or other material on which letters or logos are painted or written, hung up or carried on a crossbar, staff, string or between two (2) poles.

(E) **BILLBOARD.** A permanent outdoor advertising sign that advertises

goods, products, or services not necessarily sold on the premises on which said sign is located.

(F) **BUILDING FACE OR WALL.** All window and wall area of a building on one (1) plane or elevation.

(G) **CANOPY.** A roofed structure constructed of fabric or other material that extends outward from a building, generally providing a protective shield for doors, windows, and other openings, supported by the building and supports extended to the ground directly under the canopy or cantilevered from the building.

(H) **COMMUNITY OR CIVIC EVENT.** A public event not intended for the promotion of any product, political candidate, religious leader or commercial goods or services.

(I) **DISPLAY BOX.** A freestanding or wall sign faced with glass or other similar material designed for the express purpose of displaying menus, current entertainment or other like items.

(J) **ELECTRONIC DISPLAY TERMINAL.** An electronic terminal, screen, or monitor used to receive or provide information, advertise a good or service or promote an event.

(K) **FLAG.** A piece of cloth, plastic or similar material, usually rectangular or triangular, attached by one (1) edge to a staff, pole as a distinctive symbol of a country, government, organization or other entity or cause.

(L) **GRADE.** The ground surface elevation of a site or parcel of land.

(1) **GRADE, EXISTING.** The grade of a property prior to any proposed development or construction activity.

(2) **GRADE, NATURAL.** The grade of land prior to any development activity or any other man-made disturbance or grading. The Planning Department shall estimate the natural grade, if not readily apparent, by reference elevations at points where the disturbed area appears to meet the undisturbed portions of the property. The estimated natural grade shall tie into the elevation and slopes of adjoining properties without creating a need for new retaining walls, abrupt differences in the visual slope and elevation of the land, or redirecting the flow of run-off water.

(3) **GRADE, FINAL.** The finished or resulting grade where earth meets the building or sign after completion of the proposed development activity.

(M) **HANDBILL.** A paper, sticker, flyer, poster, pamphlet, or other type of medium distributed by hand for identification, advertisement, or promotion of the interest of any person, entity, product, event, or service.

(N) **HEIGHT OF SIGN.** The height of a sign is the vertical distance measured from natural grade to the top of the sign, including the air space between the ground

and the sign. Only when the topography is altered to adjust the ground height to the level of the public right of way, shall the sign be measured from final grade.

(O) **MASTER SIGN PLAN**. A plan designed to show the relationship of signs for any cluster of buildings or any single building housing a number of users or in any arrangement of buildings or shops, which constitute a visual entity as a whole.

(P) **NAME PLATE**. A sign that identifies the name, occupation, and/or professions of the occupants of a premises.

(Q) **PREMISE**. Land and the buildings, owned or rented, upon it.

(R) **PRIVATE PLAZA**. Private property in excess of 1,000 square feet that generally serves as common area to adjoining commercial development and is free of structures, is hard surfaced and/or landscaped. Private plazas generally provide an area for pedestrian circulation, common amenities, and act as a gathering space for private or public purposes.

(S) **PUBLIC PROPERTY**. Any property owned by a governmental entity.

(T) **REPRODUCTION**. An object that has been designed and built to resemble a product or service.

(U) **SIGN**. Sign shall mean and include a display of an advertising message, usually written, including an announcement, declaration, demonstration, product reproduction, illustration, insignia, surface or space erected or maintained in view of

the observer thereof primarily for identification, advertisement, or promotion of the interest of any person, entity, product, or service, and visible from outdoors. The definition of a sign shall also include the sign structure, supports, lighting system, and any attachments, flags, ornaments or other features used to draw the attention of observers.

(1) **SIGN, ABANDONED**. Any sign applicable to a use which has been discontinued for a period of three (3) months.

(2) **SIGN, AWNING**. Any sign painted on or attached to an awning or canopy.

(3) **SIGN, CABINET**. A frame covered by translucent material. The entire structure is one (1) unit and the copy is not intended to include the individual letters.

(4) **SIGN, CAMPAIGN**. A temporary sign on or off-premises, announcing, promoting, or drawing attention to a candidate seeking public office; or announcing political issues.

(5) **SIGN, CANOPY**. Any sign painted or attached to a canopy.

(6) **SIGN, CHANGEABLE COPY**. A manually operated sign that displays graphics or a message that can be easily changed or altered.

(7) **SIGN, CONSTRUCTION.**

A temporary sign placed on a site identifying a new development.

(a) **Project Marketing Sign.** A sign identifying the financial institution of a development, and may include a plat map, and real estate information.

(b) **Construction Sign.** A sign identifying the contractor and or builder responsible for a project or development.

(c) **Construction/Project Marketing Sign.** A combination of a construction sign and project marketing sign.

(8) **SIGN, DIRECTIONAL (GUIDE SIGN).** Signs which serve as directional guides to recognized areas of regional importance and patronage, including:

(a) Recreational and entertainment centers of recognized regional significance.

(b) Major sports stadiums, entertainment centers or convention centers having a seating capacity in excess of 1,000 persons.

(c) Historic landmarks, churches, schools, community centers, hospitals and parks.

(d) Public safety, municipal directional, parking and essential services.

(9) **SIGN, DIRECTORY.** A sign located on the premise to direct traffic, that contains the name of a building, complex or center and name and address of two (2) or more businesses being part of the same sign structure or interior to the building which can be seen from the outdoors.

(10) **SIGN, ELECTRONIC.** A window, wall, or other sign that changes messages through a marquee, reader board, electronic message center, or other replaceable copy area.

(11) **SIGN, FREE-STANDING (MONUMENT).** A sign that is supported by one (1) or more uprights or braces which are fastened to, or embedded in the ground or a foundation in the ground and not attached to any building or wall.

(12) **SIGN, GHOST.** A sign on an exterior building wall, which has been weathered and faded to the extent that it has lost its original brightness of color and visibility.

(13) **SIGN, HANGING.** A sign attached underneath a canopy, awning or colonnade.

(14) **SIGN, HISTORIC.** A sign that by its construction materials, age, prominent location, unique design, or craftsmanship, provides historic character, individuality, and a sense of place or orientation regarding clues to a building's history.

(15) **SIGN, HISTORIC REPLICATION.** A sign, which is an exact replication, including materials and size, of a historic sign which once existed in the same location.

(16) **SIGN, HOURS OF OPERATION.** A sign that displays the hours during which the building's tenant serves the public, this includes "open" and "closed" signs.

(17) **SIGN, IDENTIFICATION.** A sign which identifies only the name and/or logo and/or address of a commercial, industrial, or condominium complex the owner and tenants thereof.

(18) **SIGN, INTERNALLY ILLUMINATED.** A sign face which is lit or outlined by a light source located within the sign.

(19) **SIGN, LUMINOUS TUBE (NEON).** A sign, that is outlined, or has characters, letters, figures, or designs that are illuminated by gas

filled luminous tubes, such as neon, argon or fluorescent.

(20) **SIGN, MUNICIPAL IDENTIFICATION.** A sign designed specifically for the purpose of notifying motorists of Park City's municipal boundary and welcoming them to Park City.

(21) **SIGN, NEIGHBORHOOD INFORMATION SIGN.** A sign located entirely on private property, designed to provide information or notifications to local residents regarding neighborhood events or issues.

(22) **SIGN, NON-CONFORMING (LEGAL).** Any advertising structure or sign which was lawfully erected and maintained prior to such time as it came within the purview of the Code and any amendments thereto, and which fails to conform to all applicable regulations and restrictions of this Code.

(23) **SIGN, OFF-PREMISE.** A sign identifying a business, commodity, service, or industry, which is not conducted upon the premises on which the sign is placed.

(24) **SIGN, ON-PREMISE.** A sign that identifies the name, occupation, and/or professions of the occupants of the premises.

(25) **SIGN, POLE.** A freestanding sign that is supported by

one (1) upright of not greater than twelve inches (12") in diameter and are not attached or braced by any other structure.

(26) **SIGN, PORTABLE.** A sign that can be moved from place to place, is not permanently affixed to the ground or building.

(27) **SIGN, PROJECTING.** A sign attached to a building or other structure, perpendicular to the street and extending in whole or in part more than six inches (6") beyond any wall of the building or structure.

(28) **SIGN, PROJECTION.** A sign that utilizes a beam of light to project a visual image or message onto a surface.

(29) **SIGN, PUBLIC NECESSITY.** A sign that informs the public of danger or a hazard.

(30) **SIGN, REAL ESTATE.** A temporary sign advertising the sale, rental or lease of the premises or part of the premises on which the sign is displayed.

(31) **SIGN, ROOF.** A sign erected or painted upon or above the roof or parapet of a building.

(32) **SIGN, SOLICITATION.** Sign used to communicate with solicitors.

(33) **SIGN, SPECIAL PURPOSE.** A sign advertising a special event pertaining to drives or

events of a civic, philanthropic, educational, or religious organization.

(34) **SIGN, SPECIAL SALE.** Temporary signs used to advertise a special sale.

(35) **SIGN, TEMPORARY.** A sign which is intended for use during a specified limited time.

(36) **SIGN, UMBRELLA.** A sign painted on or attached to an umbrella, including name brands and symbols.

(37) **SIGN, VEHICLE.** Any sign, logo or advertisement placed, painted, attached, or displayed on a vehicle.

(38) **SIGN, WALL.** A sign with messages or copy erected parallel to and attached to or painted on the outside wall of a building.

(39) **SIGN, WINDOW.** A sign installed upon or within three feet (3') from the window, visible from the street and exceeds two square feet (2 sq. ft.) in area, for the purpose of viewing from outside of the premises. This term does not include merchandise displays.

(40) **SIGN, YARD.** A temporary sign that announces a garage sale, open house or similar event.

(V) **THEATER MARQUEE**. A permanent sign with changeable copy, that is used to advertise theater events.

(W) **UMBRELLA**. A collapsible shade for protection against weather consisting of metal or fabric stretched over hinged ribs radiating from a central pole.

(X) **WALL MURAL**. A work of art, such as a painting applied directly to a wall, fence, pavement, or similar surface that is purely decorative in nature and content, and does not include advertising by picture or verbal message.

(Y) **ZONE DISTRICT**. Refers to land use regulatory zones under the zoning ordinances of Park City.

(Amended by Ord. No. 01-25; 02-50; 04-01; 05-79)

CHAPTER 3 - PERMITS

12- 3- 1. PERMITS REQUIRED.

No person shall erect, alter, or relocate any permanent or temporary sign within Park City without first submitting a sign application and receiving approval of the sign permit from the City, unless the sign is exempt pursuant to Section 12-8-1. Any person who hangs, posts, or installs a sign

that requires a permit under this Code and who fails to obtain an approved permit before installing the sign, shall be guilty of a Class C misdemeanor.

(Amended by Ord. No. 05-79)

12- 3- 2. PRE-APPLICATION CONFERENCE.

Prior to the submittal of a sign permit application, a pre-application conference with the Planning Department is encouraged to acquaint the applicant with Sign Code procedures, design standards, and related City ordinances.

(Amended by Ord. No. 05-79)

12- 3- 3. MASTER SIGN PLANS.

Buildings or clusters of buildings within a project or premise, having more than one (1) tenant or use, shall submit a Master Sign Plan application for the entire structure or project prior to any sign permit approval by the Planning Department.

(A) **DESIGN**. The Master Sign Plan shall be designed to establish a common theme or design for the entire building, using similar construction methods, compatible colors, scale, and identical backgrounds. All regulations as stated in this Title shall apply.

(B) **MASTER SIGN PLANS FOR OFFICE BUILDINGS**. Master Sign Plans for office buildings must focus primarily on the identification of the building. Individual tenants may be identified with lettering on

exterior windows, doors, or a building directory.

(C) **SIGN AREA.** Total sign area within the Master Sign Plan is subject to the size limitations of Chapter 12-4-1 of this Title. Sign area cannot be transferred to a single building or facade from other buildings in the project.

(D) **HEIGHT.** All Master Sign Plans shall be designed so that signs are placed below the finished floor elevation of the second floor or a maximum of twenty feet (20') above adjacent finished grade whichever is lower. Signs may be located on walls, within windows or on sign bands above windows. For buildings with approved or existing conflicts with this requirement, the Planning Director may grant exceptions to the second floor level sign restriction.

(E) **LIGHTING.** Master Sign Plans shall include the location and fixture type of all exterior lighting of the proposed signs. The lighting plan shall specify wattage and bulb type to ensure compatibility with the lighting standards as stated in Chapters 15-3-3(A)(1) and 15-5(I) of the Land Management Code. Lighting fixtures shall be similar in style and should direct all light onto the sign surface. Spot lights and flood lights are prohibited.

(Amended by Ord. No. 05-79)

12- 3- 4. APPLICATION REQUIREMENTS.

All sign applications shall be submitted to the Planning Department to be reviewed for

compliance with the requirements set forth in this title. A complete sign application must include the following:

(A) **BUILDING ELEVATIONS/SITE PLAN.** Signs proposed to be mounted on a building require a building elevation drawn to scale that specifies the location of the sign, and drawings or photographs which show the scale of the sign in context with the building. Free-standing signs require a site-plan indicating the proposed sign location as it relates to property lines, adjacent streets and adjacent buildings.

(B) **SCALED DESIGN DRAWING.** A colored rendering or scaled drawing including dimensions of all sign faces, descriptions of materials to be used, including color samples.

(C) **SCALED INSTALLATION DRAWING.** A scaled drawing that includes the sign description, proposed materials, size, weight, manner of construction, and method of attachment, including all hardware necessary for proper sign installation.

(D) **LIGHTING.** A drawing indicating the location and fixture type of all exterior lighting for the proposed signs. The drawing shall specify wattage and bulb type to ensure compatibility with the lighting standards as stated in Chapters 15-3-3(A)(1) and 15-5(I) of the Land Management Code.

(E) **APPLICATION FORMS.** A completed sign permit application and building permit application. Both applications are available through the Planning Department.

(F) **FEES.** Payment of the appropriate fees to the Park City Municipal Corporation.

(Amended by Ord. No. 05-79)

12- 3- 5. PERMIT FEES.

Sign permit applicants shall pay fees as adopted in the fee schedule established by resolution.

(Amended by Ord. No. 05-79)

12- 3- 6. REVIEW PROCEDURES.

Complete sign permit applications will be reviewed by the Planning and Building Departments within fifteen (15) working days upon receipt of a complete application. The application will be approved, denied or returned to the applicant with requested modifications. Both the Planning and Building Departments must review and approve the application prior to the issue of a permit. Either department may return the application for modification or clarification.

The Building Department shall inspect signs regulated by this Code to determine if they have been suitably installed and maintained per the requirements of the International Sign Code.

If the sign uses electrical wiring and connections, a licensed electrician must submit an electrical permit application to the Building Department. This application is separate from the sign permit application, and shall be reviewed for compliance with the International Building Code.

(Amended by Ord. No. 05-79)

CHAPTER 4 - SIGN STANDARDS

12- 4- 1. TOTAL SIGN AREA REQUIREMENTS.

The sign area, per building facade, may not exceed thirty-six square feet (36 sq. ft.). Historic signs are exempted from these requirements.

Subject to the criteria below, the Planning Director may grant additional sign area, provided the total area requested does not exceed five percent (5%) of the building face to which the signs are attached. The

Planning Director must make findings based on the following criteria:

(A) **LOCATION.** Signs must be designed to fit within and not detract from or obscure architectural elements of the building=s façade;

(B) **COMPATIBILITY.** Signs must establish a visual continuity with adjacent building facades and be oriented to emphasize pedestrian or vehicle visibility;

(C) **MULTIPLE TENANT BUILDINGS.** The building must have more than one (1) tenant in more than one (1) space; and

(D) **STREET FRONTAGE.** The building must have more than fifty feet (50') of street frontage.

(Amended by Ord. No. 05-79)

12- 4- 2. AREA OF INDIVIDUAL SIGNS.

The area of a sign shall include the entire area within any type of perimeter or border that may enclose the outer limits of any writing, representation, emblem, figure, or character, exclusive of the supporting framework.

When the sign face of a backed sign is parallel or within thirty degrees (30°) of parallel, one (1) sign face is counted into the total sign area. If the sign faces are not parallel or within thirty degrees (30°) of

parallel, each sign face is counted into the total sign area.

(Amended by Ord. No. 05-79)

12- 4- 3. INDIVIDUAL LETTER HEIGHT.

Signs shall be limited to a maximum letter height of one foot (1'). The applicant may request that the Planning Director grant an exception provided the request is for an increase of no more than six inches (6") for a maximum height of eighteen inches (18").

The applicant must demonstrate that the requested exception would be compatible with the letter=s font, the building=s architecture, and the placement of the sign upon the building.

For buildings located along the Frontage Protection Zone, the Planning Director may grant a letter height exception for buildings farther than one-hundred and fifty feet (150') from the right-of-way of which the building has vehicular access. The maximum letter height in these cases shall be no greater than thirty inches (30").

(Amended by Ord. No. 05-79)

12- 4- 4. LOCATION ON BUILDING.

The location of a sign on a structure or building has a major impact on the overall architecture of the building. To ensure that signs enhance this architecture, the following criteria must be met:

(A) **HEIGHT.** Signs shall be located below the finished floor of the second level

of a building or twenty feet (20') above final grade, whichever is lower. For buildings with approved or existing conflicts with this requirement, the Planning Director may grant an exception to the second floor level sign restriction.

Signs located above the finished floor elevation of the second floor shall be restricted to window signs.

(B) **LOCATION.** Architectural details of a building often provide an obvious location, size, or shape for a sign. Wherever possible, applicants should utilize these features in the placement of signs. Signs should compliment the visual continuity of adjacent building facades and relate directly to the entrance. Signs shall not obstruct views of nearby intersections and driveways.

(C) **ORIENTATION.** Signs must be oriented toward pedestrians or vehicles in the adjacent street right-of-way.

(D) **COMPATIBILITY.** A sign, including its supporting structure and components, shall be designed as an integral design element of a building and shall be architecturally compatible, including color, with the building to which it is attached. Signs must not obscure architectural details of the building; nor cover doors, windows, or other integral elements of the facade.

(Amended by Ord. No. 05-79)

12- 4- 5. SETBACK REQUIREMENTS.

Permanent signs shall not be placed in the setback area as defined for the zone in which the sign is located, except in the

General Commercial (GC) District. Signs in the GC zone may be set back ten feet (10') from the property line with the exception of those in the Frontage Protection Zone. The Planning Director may decrease the setback if it is determined that the public will benefit from a sign located otherwise, due to site specific conditions such as steep terrain, integration of signs on retaining walls, heavy vegetation, or existing structures on the site or adjoining properties.

(Amended by Ord. No. 05-79)

12- 4- 6. PROJECTION AND CLEARANCE.

No portion of a sign may project more than 36 inches (36") from the face of a building or pole.

Awnings, projecting and hanging signs must maintain at least eight feet (8') of clearance from ground level.

Signs may not extend over the applicant=s property line except over the Main Street sidewalk. Signs may extend over City property only after review and written approval by the City Engineer and an encroachment agreement acceptable to the City Attorney is recorded.

(Amended by Ord. No. 05-79)

12- 4- 7. SIGN MATERIALS.

Exposed surfaces of signs may be constructed of metal, glass, stone, concrete, high density foam board, brick, solid wood, or cloth. Other materials may be used in the following applications:

(A) **FACE**. The face or background of a Sign may be constructed of exterior grade manufactured composite board or plywood if the face of the sign is painted and the edges of the sign are framed and sealed with silicone.

(B) **LETTERS**. Synthetic or manufactured materials may be used for individual cut-out or cast letters in particular applications where the synthetic or manufactured nature of the material would not be obvious due to its location on the building and/or its finish. Letters shall be raised, routed into the sign face or designed to give the sign variety and depth.

Ivory colored plastic shall be used for internally illuminated letters.

Other materials may be approved by the Planning Commission at its discretion, but are otherwise prohibited. The sign materials should be compatible with the face of the building and should be colorfast and resistant to corrosion.

(Amended by Ord. No. 05-79)

12- 4- 8. COLOR.

Fluorescent colors are prohibited. Reflective surfaces and reflective colored materials that give the appearance of changing color are prohibited.

(Amended by Ord. No. 05-79)

12- 4- 9. ILLUMINATION.

The purpose of regulating sign illumination is to prevent light trespass and provide clear

illumination of signs without causing potential hazards to pedestrians and vehicles.

(A) **EXTERNALLY ILLUMINATED SIGNS**. Externally lit signs shall be illuminated only with steady, stationary, shielded light sources directed solely onto the sign without causing glare. Light bulbs or lighting tubes used for illuminating a sign shall be simple in form and should not clutter the building or structure. Light bulbs or lighting tubes should be shielded so as to not be physically visible from adjacent public right-of-ways or residential properties.

The intensity of sign lighting shall not exceed that necessary to illuminate and make legible a sign from the adjacent travel way or closest right-of-way; and the illumination of a sign shall not be obtrusive to the surrounding area as directed in Chapter 15-5 of the Land Management Code.

(1) **FIXTURES**. Lighting fixtures shall be simple in form and should not clutter the building. The fixtures must be directed only at the sign and comply with Chapter 15-5.

(2) **COMPONENT PAINTING**. All light fixtures, conduit, and shielding shall be painted to match either the building or the supporting structure that serves as the background of the sign.

(B) **INTERNALLY ILLUMINATED SIGNS**. Internally illuminated signs include

any sign face that is lit or outlined by a light source located within the sign.

(1) **LETTERS.** Individual pan-channel letters with a plastic face or individual cutout letter, letters routed out of the face of an opaque cabinet sign, are permitted. Cutout letters shall consist of a single line with a maximum stroke width of one and one-half inch (1 ½”). Variations in stroke width may be reviewed and approved by the Planning Director. The plastic face of backing of the letters must be ivory colored.

Reversed pan-channel letters with an internal light source reflecting off of the building face may also be used for “halo” or “silhouette” lighting. Internally illuminated pan-channel letters are prohibited on free-standing signs.

(2) **LIGHT SOURCE.** The light source for internally illuminated signs must be white.

(3) **WATTAGE.** Wattage for internally illuminated signs shall be specified on the sign application.

(4) **ZONING RESTRICTIONS.** Individual pan-channel letters and individual reversed pan-channel letters are prohibited within the Historic District.

(C) **SEASONAL.** Strings of lights that outline buildings, building architectural features, and surrounding trees, shall be

allowed from the 1st of November through the 15th of April only. These lights shall not flash, blink, or simulate motion. These restrictions apply to all zones except residential uses within the HR-1, HR-2, HRL, SF, RM, R-1, RDM, and RD Districts.

(D) **PROHIBITED LIGHTING.** Lights that flash or move in any manner are prohibited.

(Amended by Ord. No. 02-50; 05-79)

CHAPTER 5 - UNSAFE AND UNLAWFUL SIGNS

12- 5- 1. ABATEMENT OR REMOVAL OF UNSAFE, DANGEROUS NON-MAINTAINED OR ABANDONED SIGNS.

If, upon inspection, the Building Official determines a sign or awning permitted by the Park City Sign Code to be unsafe, not maintained, or abandoned, the Building Official may issue a written order to the owner of the sign and occupant of the premises stating the nature of the violation and requiring them to repair or remove the sign within ten (10) working days after receipt of notice from the City. In cases of emergency, the Building Official may cause the immediate removal of a dangerous or defective sign. Signs removed in this manner must present an imminent hazard to the public safety.

CHAPTER 6 - NON-CONFORMING SIGNS

12- 6- 1. CONFORMANCE CRITERIA FOR NON-CONFORMING SIGNS.

All non-conforming signs, except billboards, see Section 12-6-4 below, that have been lawfully erected shall be deemed to be legal and lawful signs and may be maintained subject to the provisions of this Chapter.

(A) When a non-conforming sign becomes deteriorated or dilapidated to the extent of over fifty percent (50%) of the physical value it would have if it had been maintained in good repair, it must be removed within sixty (60) days after receiving notice from the Chief Building Official. Non-conforming signs that are damaged, other than by vandalism, to the extent of over fifty percent (50%) of their physical value must be removed within sixty (60) days of receiving such damage or brought into compliance with the provisions of this Ordinance. Non-conforming signs that are damaged by vandalism to the extent of over fifty percent (50%) of their physical value must be restored within sixty (60) days or be removed or brought into compliance with the provisions of this Ordinance.

(B) A non-conforming sign may not be relocated except when such relocation brings the sign into compliance with this Ordinance or does not increase the degree of the non-compliance of the sign. The City Engineer may approve the alteration of a non-conforming sign from its original location provided such alteration does not increase the degree of non-conformity. Once a non-conforming sign is removed

from the premises or otherwise taken down or moved, without City Engineer approval, said sign may only be replaced with a sign which is in conformance with the terms of this Ordinance.

(C) The face of a non-conforming sign may be altered if the sign face is not thereby enlarged. The message of a non-conforming sign may be changed so long as this does not create any new non-conformity.

(D) Minor repairs and maintenance of non-conforming signs necessary to keep a non-conforming sign for a particular use in sound condition are permitted so long as the non-conformity is not in any means increased.

(Amended by Ord. No. 02-50)

12- 6- 2. ALTERATION OF NON-CONFORMING SIGNS.

Non-conforming signs may be maintained and repaired in accordance with Section 12-6 -3 of this Title, provided that the alterations and repairs are for the purpose of maintaining the sign in its original condition. Alterations to a non-conforming sign that change the size, use, color, lighting, or appearance of a non-conforming sign are considered structural alterations and shall be brought into full compliance with the standards of this Code. Free-standing non-conforming signs in the Frontage Protection Zone (FPZ) that were built prior to the enactment of the Frontage Protection Zone (FPZ) may be reconstructed at the sign’s existing location so long as said sign complies with all other regulations of the Sign Code.

(Amended by Ord. Nos. 05-79; 08-08)

12- 6- 3. REPAIR OF DAMAGED NON-CONFORMING SIGNS.

No sign that is not in conformance with this Code shall be repaired or restored after having been damaged to the extent of more than fifty percent (50%) of its value immediately prior to the event causing the damage or destruction. The owner of the sign or owner of the property shall have the obligation to properly remove the sign.

12- 6- 4. NON-CONFORMING BILLBOARDS.

Acquiring a billboard and associated property rights through gift, purchase, agreement, exchange, or eminent domain will terminate the non-conforming status of said billboard.

A legislative body may also remove a billboard without providing compensation if, after providing the owner with reasonable notice or proceedings and an opportunity for a hearing, the legislative body finds that:

- (A) The applicant for a permit intentionally made a false or misleading statement in his application;
- (B) The billboard is unsafe;
- (C) The billboard is in unreasonable state of repair; or
- (D) The billboard has been abandoned for at least twelve (12) months.

(Amended by Ord. No. 05-79)

12- 6- 5. REMOVAL OF SIGNS BY THE BUILDING OFFICIAL AND COST ASSESSED AGAINST OWNERS.

The Building Official may cause the removal of an illegal sign in cases of emergency, or for failure to comply with the written orders of removal or repair under the procedures and authority of the Municipal Code of Park City Section 6- 1- 5, as amended.

CHAPTER 7 - PROHIBITED SIGNS

12-7-1. PROHIBITED SIGNS.

No person shall erect, alter, maintain, or relocate any sign as specified in this Chapter in any district.

(A) **ANIMATED SIGNS.** A rotating or revolving sign, or signs where all or a portion of the sign moves in some manner. Except for historic signs and historic replica signs where the applicant is able to prove through documentation or other evidence that the original historic sign produced the same motion/movement and is proposed in the same location.

(B) **BANNERS.** Except as approved in conjunction with a Master Festival license issued pursuant to Title 4 of this Code or approved as a banner on a City light standard pursuant to Title 12-11 of this Code.

(C) **BENCH SIGNS.** Any outdoor bench or furniture with any signs.

(D) **ELECTRONIC MESSAGE SIGNS.** A permanent free-standing roof, wall, or other sign which changes copy electronically using switches and electric lamps. Automatic changing signs, such as announcements, time, temperature and date signs are prohibited. Governmental public safety, municipal directional and information signs are exempt.

(E) **FLASHING SIGNS OR LIGHTS.** A sign that contains an intermittent or flashing light source, or a sign that includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source. Flashing light sources are prohibited.

(F) **HOME OCCUPATION SIGNS.**

Business identification sign for a home occupation.

(G) **INFLATABLE SIGNS OR**

DISPLAYS. Any inflatable object used for signs or promotional purposes.

(H) **OFF-PREMISE SIGNS.**

No person shall erect a sign identifying a business, commodity, service, or industry, which is not conducted upon the premises on which the sign is placed.

(I) **PORTABLE SIGNS.**

Any sign that can be moved from place to place, is not permanently affixed to the ground or building, and is for the purpose of display only, is prohibited. Temporary open house signs for real estate are permitted but must comply with the regulations as stated in Section 12-10-(F). Temporary portable signs for advertising or identifying a business or other type of entity must comply with the regulations as stated in Section 12-10-(I). Government public safety, municipal directional, and informational signs are exempt.

(J) **PROJECTION SIGNS.**

A sign which projects a visual image or message onto a surface is prohibited. Temporary projection signs that are part of an approved master festival license may be allowed for the duration of the festival permit, provided they are directed so the light source is shielded from any view but the intended mark of the sign.

(K) **REPRODUCTION.**

The use of an inanimate object that has been constructed to look like a product or service for the

purpose of advertisement or display is prohibited.

(L) **ROOF SIGNS.** Any signs erected partly or wholly on or over the roof of a building, including ground signs that rest on or overlap a roof. Signs mounted anywhere on a mansard roof are not allowed.

(M) **SIGNS IN PUBLIC PLACES.**

No person shall paint, mark, or write on, staple, tape, paste, post, or otherwise affix, any handbill, sticker, poster, or sign to any public building, structure, or other property, including but not limited to a work of art, sidewalk, crosswalk, curb, curbstone, parking meter, park-strip, street lamp post, hydrant, tree, shrub, tree stake or guard, electric light or power or telephone wire or pole, or wire appurtenance thereof, or any lighting system, public bridge, drinking fountain, life saving equipment, street sign, street furniture, trash can, or traffic sign.

Violators of this Title shall be held liable and subject to the penalties as stated in Section 12-16-1.

(N) **WIND SIGNS.** Any propeller, whirling, or similar device, that is designed to flutter, rotate, or display other movement under the influence of the wind. This shall include "gasoline flags", or banners.

(O) **VIDEO SIGNS.** Animated visual messages that are projected on a screen.
(Amended by Ord. No. 02-50; 04-01; 05-79)

CHAPTER 8 - NON-REGULATED SIGNS

12- 8- 1. SIGNS EXEMPT FROM PERMIT REQUIREMENT.

The following signs are exempt from the permit requirement as provided in Chapter 3 herein. They shall be regulated by the following size and placement standards and, except as otherwise provided herein, shall not be included when calculating permitted sign area for any parcel, use or development. Building permits may be required for the installation of these signs even though they are exempt from design review and regulation.

(A) **ADDRESSING NUMBERS.** Addressing numbers may be no higher than twelve inches (12"). When placed on commercial buildings, they may be taken into account in the review of the sign plan, and counted as sign area if part of the overall sign area for the building.

(B) **CAMPAIGN SIGNS.** Campaign signs are exempt from obtaining permits as long as the sign is in compliance with the regulations as stated in Section 12-10-2(B).

(C) **HISTORIC SIGNS AND PLAQUES.** Locations and size shall be reviewed by the Planning Department.

(D) **HOURS OF OPERATION SIGNS.** One (1) "hours of operation" sign is allowed per entrance. Each sign may not exceed one square foot (1 sq. ft.) in area. The sign may not be illuminated.

(E) **NAMEPLATES (RESIDENTIAL).** One (1) nameplate sign for each single

family residence, that shall not exceed one square foot (1 sq. ft.) in area. If lighted, a building permit is required.

(F) **PRIVATE PLAZAS.** Signs may be installed in private plazas without obtaining individual sign permits provided that such signs conform to an approved Master Sign Plan, however building permits shall be required for installation and any necessary electrical service and lighting. Existing signs in private plazas approved prior to March 19, 1998, do not need to come into conformance with the Sign Code and Master Sign Plan requirements, but all new signs must be either individually approved or approved as an amendment to the Master Sign Plan. Signs oriented internally to the plaza and not to the public street or right-of-way shall not be subject to the limitations in Section 12-3-3(C).

(G) **PUBLIC NECESSITY SIGNS.** Public necessity signs such as safety/instructional, for public facilities and parks, warnings, information kiosks at trail heads, bus stop, no parking, and street name Signs installed by or with permission of Park City Municipal Corporation are exempt from permit requirements. Approval of the Public Works Director is required in order to insure safe placement and prevent unsightly or distracting sign placement.

(H) **RECREATIONAL FACILITIES.** Signs located inside open air recreational facilities that are not oriented to public streets, e.g. signs in ski resorts, public property, skateboard parks and golf courses are not regulated.

(I) **REAL ESTATE SIGNS.** Real estate signs are exempt from obtaining permits as long as the sign is in compliance with the regulations as stated in Section 12-10-2(G).

(J) **SOLICITATION SIGNS.** One (1) solicitor's sign, not to exceed one square foot (1 sq. ft.), is allowed per major entrance to any building or apartment complex.

(K) **SPECIAL EVENTS FLIERS.** Fliers or posters advertising special events may be displayed on the inside of windows of businesses, provided all window signs do not exceed thirty percent (30%) of window area and the owner of the business approves of the placement.

Posters or fliers may not be tacked up to the exterior of any building nor upon any sidewalk, crosswalk, curb, curbstone, street light post, hydrant, tree, shrub, parking meter, garbage can or dumpster, automobile, electric light, power or telephone wire pole, or wire appurtenance thereof, fire alarm or hydrant, street furniture, park benches or landscaping, any lighting system, public bridge, drinking fountain, statue, life saving equipment, street sign or traffic sign or on door steps.

(L) **SPECIAL SALE SIGNS.** Merchants may advertise special sales with temporary paper signs on the inside of windows provided that all window signs do not cover more than thirty percent (30%) of the window area.

(M) **TRESPASSING SIGNS.** "No trespassing" signs may be posted on doors, windows or other property entrances, or on fence or property lines. They may not

exceed one square foot (1 sq. ft.) in area, and may not be illuminated.

(N) **VACANCY SIGNS.** Vacancy signs are allowed only for those buildings that are permitted and licensed for nightly rentals. Vacancy Signs may be a maximum of two square feet (2 sq. ft.). If illuminated, approval from the Planning Department and a building permit are required. Luminous tube signs are prohibited.

(O) **VEHICLE SIGNS.** Painted, vinyl or magnetic signs attached to the sides of vehicles or the vehicle's window are allowed, as long as the vehicle is in use or parked in a bona fide parking space.

(P) **YARD SIGNS.** Yard signs are exempt from obtaining permits as long as the sign is in compliance with the regulations as stated in Section 12-10-2(F) and (H).

(Amended by Ord. No. 00-60; 02-50; 04-01; 05-79)

CHAPTER 9 - PERMITTED SIGN REGULATIONS

12- 9- 1. TYPES OF SIGNS ALLOWED.

In addition to the following regulations, all signs must be in compliance with all other provisions of this Title.

For the purposes of this Title, signs for commercial uses within an approved Master Planned Development (MPD), shall be permitted under sign criteria set forth in the Recreation Commercial (RC) Zoning District.

(A) **AWNING AND CANOPY SIGNS.**

(1) **SIZE.** A maximum of twenty percent (20%) of the canvas area on each face of an awning may be used for sign area. Awnings and canopy signs are calculated as part of the total sign area for the building.

(2) **HEIGHT LIMIT.** Awnings and canopy signs must have a minimum clearance of eight feet (8') to the frame and seven feet (7') to the bottom of the valance.

(3) **NUMBER OF SIGNS.** Not applicable.

(4) **SETBACK AND ORIENTATION.** Awnings and canopy signs must be located in a traditional manner above doors, windows or walkways, provided said walkways lead to a bona fide entrance, if they are compatible with the architecture of the building, and follow relevant design guideline criteria. All other locations are prohibited. Free-standing awning signs are prohibited.

Awnings and canopy signs may project a maximum of thirty-six inches (36") from the face of the building except when used as entrance canopies, in which case awnings may extend to the setback lines. The design must blend with the architecture of the building and should not obscure details of the building. Awnings and canopy signs should serve as an accent to the building's design but should not be the dominant architectural feature. Awnings are counted as sign area if they have lettering or other graphics conveying a commercial message or name of a business or product sold in the building to which the awning/canopy is attached.

(5) **ZONING RESTRICTIONS.** Awning and canopy signs are permitted in all commercial zoning districts.

(6) **DESIGN.** Awnings and canopy signs in the Historic District are encouraged to resemble the typical awning found during the mining era. Only fire resistant Nylon, canvas or other similar material will be permitted. Material should be high quality, colorfast and sunfade resistant. Vinyl or plastic materials are not permitted. Awning and canopy sign colors are limited to a single field color with a single contrasting color for lettering and logos. However, if the awning/canopy is striped in a traditional manner, either with vertical stripes

along the entire awning or horizontal stripes along the valance, two field colors may be used.

(7) **ILLUMINATION.**

Illuminated/back-lit translucent awnings or translucent letters on opaque backgrounds are prohibited. Canvas awnings illuminated in the traditional manner with high pressure sodium or fluorescent lighting are permitted.

(B) **CHANGEABLE COPY SIGNS.**

Changeable copy signs are permitted, provided they comply with the following regulations.

(1) **SIZE.** Freestanding changeable copy signs shall be limited to a maximum of twenty square feet (20 sq. ft.) in area.

(2) **NUMBER OF SIGNS.** The maximum number of changeable copy signs for a commercial or non-profit business is one (1).

(3) **SETBACK AND ORIENTATION.** Changeable copy signs shall not be placed in the setback area as defined for the zone in which the sign is located. However, in the General Commercial (GC) Zone, free standing changeable copy signs must be set back ten feet (10') from the property line.

Free standing changeable copy signs must be finished on both sides. Signs must maintain a setback of at

least twenty-five feet (25') from the curb or edge of pavement. With the exception of those in the Frontage Protection Zone, the Planning Director may decrease the setback if it is determined that a unique road alignment or traffic conditions would impair visibility of the sign for street or pedestrian traffic.

(4) **ZONING**

RESTRICTIONS. Changeable copy signs are allowed in all commercial zoning districts.

(5) **DESIGN.** The sign materials should be compatible with the face of the building and should be colorfast and resistant to erosion. The individual letters shall be uniform in size and color. Letters shall be enclosed within an opaque case with a transparent face. The individual letter shall not exceed eight inches (8") in height.

(6) **ILLUMINATION.**

Illumination of changeable copy signs shall be enclosed in the case.

(C) **DISPLAY BOXES.** Display boxes will be included in the total sign area for a building facade. Display boxes may contain an establishment's current menu, current entertainment information and merchandise and must be compatible with the architectural features of the building.

(1) **SIZE.** The maximum size shall be six square feet (6 sq. ft.).

(2) **NUMBER OF SIGNS.** Not applicable.

(3) **SETBACK AND ORIENTATION.** Display boxes shall be oriented towards pedestrian viewers. Wall mounted display boxes shall not extend from the building over public property.

(4) **ZONING RESTRICTIONS.** Display boxes are allowed in all commercial zoning districts.

(5) **DESIGN.** Display boxes must be constructed to coordinate with the building design and must contain a clear face which would protect the menu/event display from the weather and must not extend over public property.

(6) **ILLUMINATION.** Lighting of the display box is permitted within the display case. Lighting shall be down directed towards the items displayed.

(D) **ELECTRONIC DISPLAY TERMINALS.** Electronic display terminals are prohibited unless within a completely enclosed building and setback at least three feet (3') from any window. Exterior electronic display terminals are a conditional use subject to the following criteria:

(1) **SIZE.** Electronic display terminals shall be limited to a maximum of three square feet (3 sq. ft.) in area if viewed through a

window and placed within three feet (3') of a window, or placed on the exterior of a building.

(2) **HEIGHT LIMIT.** No electronic display terminal may exceed a height of four feet (4') measured from finished grade.

(3) **NUMBER OF TERMINALS.** No more than one (1) electronic display terminal may be permitted within the premises of a business.

(4) **SETBACK AND ORIENTATION.** Electronic display terminals shall not be allowed within the public right-of-way. They must be accessed by pedestrians only and obscured from vehicles. If located near an entrance or exit of a building, terminals must meet all ingress and egress requirements established by the International Building Code.

(5) **ZONING RESTRICTIONS.** Electronic display terminals are allowed in the HCB, HRC, GC, LI, RC, RCO, and RD Districts.

(6) **DESIGN.** Electronic display terminals must compliment the architecture of the structure to which it is associated, and finished on all visible sides.

(7) **ILLUMINATION.** Lighting of electronic display terminals is prohibited.

(E) **ENTRANCE/EXIT SIGNS.**

Entrance/exit signs are not included into the total sign area allowed for a structure. Entrance/exit signs are for the facilitation of traffic onto and off a site.

(1) **SIZE.** Entrance/exit signs shall be limited to a maximum of three square feet (3 sq. ft.) per side.

(2) **HEIGHT LIMIT.** Entrance/exit signs shall be no higher than five feet (5') above the ground at the top of the sign.

(3) **NUMBER OF SIGNS.** Two (2) entrance/exit signs are allowed at each approved driveway opening for commercial uses and multi-tenant dwellings.

(4) **SETBACK AND ORIENTATION.** Entrance/exit signs shall not be placed in the City right-of-way.

(5) **ZONING RESTRICTIONS.** Entrance/exit signs are permitted in all commercial and multi-family residential zoning districts.

(6) **DESIGN.** Entrance/exit signs shall be simple in form and shall be compatible with the architectural elements of the commercial or multi-family project.

(7) **ILLUMINATION.** Illumination of entrance/exit signs is permitted, provided that the lighting complies with Chapter 15-5.

(F) **FLAGS.** Flags and flag poles are prohibited when they are the only man made structure on the premise where it is placed.

(1) **SIZE.** The maximum size of any one (1) flag shall be twenty-four square feet (24 sq. ft.) if visible from a public right-of-way.

(2) **HEIGHT LIMIT.** Flag poles may not exceed twenty-eight feet (28') measured from final grade.

(3) **NUMBER OF FLAGS.** No more than three (3) free-standing flag poles per property may be shown at any time if these flags are visible from a public right-of-way. Properties with right-of-way frontage greater than one hundred yards (100 yds.) may be allowed an additional three (3) flags per additional one hundred yards (100 yds.) of street frontage. Flag poles are restricted to only flying one (1) flag per pole.

No more than eight (8) building mounted flags per property may be shown at any time if these flags are visible from a public right-of-way. Flag poles and flags approved by City Council as Olympic Legacy displays for permanent installation on City property, public rights-of-way and/or within Olympic venue areas at Park City Mountain Resort and Deer Valley Resort may exceed the allowed number of flags and flag poles permitted in this section.

(4) **SETBACK AND ORIENTATION.** Free-standing flag poles shall not be placed in the setback area as designed for the zone in which the flags are located.

(5) **ZONING RESTRICTIONS.** Flags are allowed in all zoning districts.

(6) **TYPES OF FLAGS.** All flags which contain the name or logo of an establishment or advertising copy shall be considered signs for purposes of this Chapter. The flag of the United States, the state of Utah, other flags or insignias of governmental entities, or decorative flags are not considered signs for purposes calculating total sign area, but are subject to the restrictions of this section.

(7) **DESIGN.** It is recommended that the flag poles be black, brown, dark green or bronze. Flags shall be kept in good repair. Design and lighting of the U.S. flag should be consistent with the Federal Flag Code, 36 U.S.C. Section 173-8 as amended.

(8) **ILLUMINATION.** Uplighting of all flags, except the flag of the United States of America, is prohibited.

(G) **FREE-STANDING SIGN.**

(1) **SIZE.** Free-standing signs shall be limited to a maximum of twenty square feet (20 sq. ft.) in area.

(2) **HEIGHT LIMIT.** Free-standing signs may not exceed a height of seven feet (7') measured from final grade.

(3) **NUMBER OF SIGNS.** Buildings, projects, parcels or Master Planned Developments less than 100,000 square feet of building space are limited to one (1) free-standing sign. If the property has more than one (1) entrance and frontage on more than one (1) street, one (1) additional sign may be permitted for directional purposes only. The combined square footage of all free-standing signs shall not exceed the maximum square footage allowed.

Master Planned Developments of greater than 100,000 square feet of building space are allowed one (1) additional free-standing sign per additional 100,000 square feet of building area to a maximum of five (5) free-standing signs within the development provided they are used specifically to identify the development, provide way finding within the development and to identify an amenity within the development. All other requirements of this Code shall apply.

(4) **SETBACK AND ORIENTATION.** Free-standing signs shall not be placed in the setback area as defined for the zone in which the sign is located. However, in the General Commercial (GC) District, signs

must be set back ten feet (10') from the property line.

Free-standing signs may be aligned either perpendicular or parallel to the road provided that signs perpendicular to the road are finished on both sides. With the exception of those in the Frontage Protection Zone (FPZ), the Planning Director may decrease this setback if it is determined that a particular road alignment or traffic conditions would facilitate inadequate visibility of the sign for street or pedestrian traffic.

(5) **ZONING RESTRICTIONS.** Free-standing signs are allowed in the commercial districts GC, RM, RDM, RC, RCO, LI, HRC, HCB, and RD. Free-standing signs located in the Frontage Protection Zone require a Conditional Use Permit (CUP).

(6) **DESIGN.** Free-standing signs with a solid or enclosed base are permitted. Signs must be compatible with the architecture of the building to which they are associated. Signs supported by at least two (2) poles without enclosed bases are also permitted provided that the exposed pole=s height does not constitute more than fifty percent (50%) of the sign=s overall height, i.e., the height of the open area beneath a sign cannot exceed fifty percent (50%) of the sign=s total height.

(7) **ILLUMINATION.** Lighting of free-standing signs is permitted, provided that the lighting complies with Section 12-4-9. However, internally illuminated pan-channel letters are not permitted on free-standing signs. Any exterior lighting proposed for the signs shall be included in the sign application.

(H) **HANGING AND PROJECTING SIGNS.**

(1) **SIZE.** No single hanging or projecting sign may exceed twelve square feet (12 sq. ft.) in area. Sign brackets incorporating design elements that are descriptive or informative of the business use shall be included as part of the sign area.

(2) **HEIGHT LIMIT.** Hanging and projecting signs must have at least eight feet (8') of ground clearance.

(3) **NUMBER OF SIGNS.** There is no number of maximum hanging or projecting signs per building face. The total square footage of sign area shall not exceed the maximum square footage allowed per building face. Signs must have a minimum of six feet (6') of separation between each sign similar in nature.

(4) **SETBACK AND ORIENTATION.** Hanging and projecting signs may not project more than thirty-six inches (36") from the face of the building to

which it is attached. They may not extend beyond the applicant=s property, except those proposed over the Main Street sidewalks. Hanging and projecting signs may extend over City property only after review and written approval by the City Engineer and an executed encroachment agreement with the City has been recorded at the County Recorder=s office.

(5) **ZONING RESTRICTIONS.** Hanging and projecting signs are permitted within all commercial zoning districts.

(6) **DESIGN.** Exposed surfaces of hanging and projecting signs may be constructed of metal, high-density foam board, or solid wood. The sign materials should be compatible with the face of the building and should be colorfast and resistant to corrosion.

(7) **ILLUMINATION.** Lighting of hanging and projecting signs is permitted, provided that the lighting complies with Section 12-4-9.

(I) **LUMINOUS TUBE SIGNS (NEON)**. Luminous tubes (LT) used to draw attention in any manner, are considered signs and shall be regulated according to the provisions of this Code as follows:

(1) **SIZE.** All LT signs are limited to six square feet (6 sq. ft.) or less.

(2) **HEIGHT LIMIT.** LT signs shall be limited to the ground floor elevation.

(3) **NUMBER OF SIGNS.** One (1) LT sign is allowed for every twenty five feet (25') of building façade width. One (1) LT sign of less than two square feet (2 sq. ft.) in size is allowed per building or tenant space without a permit.

(4) **SETBACK AND ORIENTATION.** LT signs must be located within a building and displayed through a window rather than being attached to the exterior of the building. If LT signs which are located within ten feet (10') of the front window are visible from the street, they are considered as sign area and must have a permit and will be included in the total sign area for the building. LT signs located ten feet (10') back from the window are considered interior lighting and are not regulated.

(5) **ZONING RESTRICTIONS.** LT signs are permitted in the HCB, HRC, LI, RC, RCO, and GC districts. LT signs are prohibited in all other zoning districts.

(6) **DESIGN.** LT signs may not flash, move, alternate, or show animation. The outlining of a building=s architectural features is prohibited.

(7) **ILLUMINATION.** No additional illumination is permitted.

(J) **MENU SIGNS.**

(1) **SIZE.** The maximum size shall be two square feet (2 sq. ft.) unless enclosed in a display box.

(2) **HEIGHT LIMIT.** Height of a menu sign shall be a maximum height of six feet (6').

(3) **NUMBER OF SIGNS.** One (1) menu display sign is permitted per restaurant.

(4) **SETBACK AND ORIENTATION.** Displays for menus may be located on the inside of a window for a restaurant or inside a wall mounted or free-standing display box.

(5) **ZONING RESTRICTIONS.** Menu signs are allowed in all commercial zoning districts.

(6) **DESIGN.** All wall mounted or free-standing menu boxes will be reviewed within the context of the building architecture.

(7) **ILLUMINATION.** Lighting of the menu or event display is permitted within the display. Lighting shall be down directed towards the text.

(K) **MUNICIPAL IDENTIFICATION SIGNS.** Municipal identification signs are a

conditional use subject to review pursuant to Land Management Code Section 15-1-10, in addition to the following criteria:

(1) **SIZE.** Municipal identification signs shall be limited to a maximum of forty square feet (40 sq. ft.) in area.

(2) **HEIGHT LIMIT.** No municipal identification sign may exceed a height of eight feet (8') measured from finished grade.

(3) **NUMBER OF SIGNS.** No more than two (2) municipal identification signs are permitted in Park City.

(4) **SETBACK AND ORIENTATION.** Municipal identification signs shall be set back no less than fifteen feet (15') from the right-of-way line or edge of asphalt, whichever is greater. No municipal identification sign is permitted within twenty feet (20') of an ROS or POS designated zone.

(5) **LOCATION/ZONING.** No more than one (1) municipal identification sign shall be permitted along the entry corridor to Park City on Highway 224 and no more than one (1) municipal identification sign shall be permitted along the entry corridor on Highway 248. Any existing municipal identification signs on the approved site must be removed if municipal identification signs are approved by the Planning Commission.

(6) **DESIGN.** Municipal identification signs must comply with the design guidelines as established in Chapter 4 of this Title. Municipal identification signs shall not be changeable copy signs.

(7) **ILLUMINATION.** Lighting of municipal identification signs is permitted provided the lighting complies with the City's lighting ordinance.

(L) **UMBRELLA SIGNS.** Umbrellas shall meet the following requirements:

(1) **SIZE.** Only the area of the umbrella containing the signs, as opposed to the entire area of the umbrella, shall be considered, for purposes of calculating total sign area.

(2) **HEIGHT LIMIT.** Not applicable.

(3) **NUMBER OF SIGNS.** Not applicable.

(4) **SETBACK AND ORIENTATION.** Not applicable.

(5) **ZONING RESTRICTIONS.** Umbrella signs are permitted in all commercial zoning districts.

(6) **DESIGN.** Materials should be high quality vinyl, nylon, canvas or other similar material in order to

withstand the weather and climate changes.

(7) **ILLUMINATION.** Illumination of umbrella signs is prohibited.

(M) **WALL SIGNS.** Wall signs may be placed upon a building provided that they meet the following conditions of approval.

(1) **SIZE.** The size of a wall sign shall not exceed the maximum square footage allowed per building facade.

(2) **HEIGHT LIMIT.** Wall signs shall be confined to the building surface below the finished floor elevation of the second floor or twenty feet (20') above finished grade whichever is lower.

(3) **NUMBER OF SIGNS.** There is no maximum number of wall signs specified per building face. The total sign area shall not exceed the maximum square footage allowed per building face.

(4) **SETBACK AND ORIENTATION.** Wall signs shall be designed to complement existing architectural features of a building without obscuring them. Wall signs shall be oriented toward pedestrians or vehicles within close proximity.

(5) **ZONING RESTRICTIONS.** Wall signs are permitted in all zones.

(6) **DESIGN.** The sign materials shall be consistent with Chapter 4 of this Code, compatible with the building face, colorfast and resistant to erosion.

(7) **ILLUMINATION.** Lighting of wall signs is permitted, provided that the lighting complies with Section 12-4-9. Any exterior lighting proposed for the signs shall be included in the sign application.

(N) **WINDOW SIGNS.** Window signs are permitted provided they meet the following criteria:

(1) **SIZE.** Permanent window signs shall occupy no more than thirty percent (30%) of the total transparent area of the window.

(2) **HEIGHT LIMIT.** Window signs are limited to the main floor level of the building. Window signs are permitted upon second story windows within the Historic District.

(3) **NUMBER OF SIGNS.** Not applicable.

(4) **SETBACK AND ORIENTATION.** Window signs may be placed in or upon any window below the elevation of the second floor level provided that the total square footage of sign area does not exceed thirty percent (30%) of the total transparent area of the window. Window signs include any signs within three feet (3') of the front window, visible from the street

and exceeds two square feet (2 sq. ft.) in area.

(5) **ZONING ETRICCTIONS.** Window signs are permitted in all zoning districts.

(6) **DESIGN.** The window sign must be permanently attached to the window face by either using vinyl, etching or other similar attachment method. The vinyl color should be compatible with the building face.

(7) **ILLUMINATION.** Illumination of window signs is prohibited.

(Amended by Ord. No. 01-25; 02-50; 05-79)

CHAPTER 10 - TEMPORARY SIGNS

12-10- 1. POLICY.

It is the policy of the City as outlined in this section to restrict the use of temporary signs. Temporary signs are often poorly constructed, poorly maintained, and located in a manner that obscures traffic signs, views of intersections of public and private streets and driveways and tends to depreciate the scenic beauty and quality of life of the community by creating visual clutter. Temporary signs have a place in the community for specialized purposes, such as announcing properties for sale or lease, construction activities, temporary sales, or making political or ideological statements.

Temporary signs are permitted for those and similar purposes subject to the regulations of this Chapter.

12-10- 2. TYPES OF TEMPORARY SIGNS.

Temporary signs are installed on a property with the intent of displaying them continuously for more than twenty-four (24) hours. They are not a part of a permanent land use, and shall not be displayed for more than six (6) months.

(A) **BUSINESS NAME OR TENANT CHANGE SIGNS.** Due to a change in business name or tenant, including temporary occupancy of an existing business by a convention sales license holder, pursuant to Section 4-3-9 of this Code, a temporary sign is permitted as per the following regulations.

(1) **SIZE.** Business name or tenant change signs may occupy the same amount of area previously approved on a building or façade provided said area is consistent with this Title and the master sign plan for the property. In no case shall business name or tenant change signs exceed the sign area per building face when included within the sign area calculation for all permanent signs.

(2) **HEIGHT LIMIT.** All requirements as stated in this Title shall apply.

(3) **NUMBER OF SIGNS.** Persons seeking approval for

business name or temporary change signs are allowed the same number of signs previously approved on a building façade or through the Master Sign Plan. Additional window sign area may be used, but may not exceed the total sign area allowed per building face.

(4) **SETBACK AND ORIENTATION.** Temporary business name or tenant change signs are permitted in any district, provided that they comply with all size and setback requirements for the permanent signs of similar nature.

(5) **ZONING RESTRICTIONS.** Temporary business identification signs are allowed in all zoning districts.

(6) **DESIGN.** Temporary business identification sign materials shall be consistent with the requirements of Chapter 4-7 of this Title. Sign mounting shall comply with the Uniform Sign Code=s standards for installation.

(7) **ILLUMINATION.** Illumination of temporary business signs is prohibited.

(B) **CAMPAIGN SIGNS.** Campaign signs do not require a sign permit, as issued by the Planning Department, but shall comply with the following regulations:

(1) **SIZE.** Campaign signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** The maximum height of a campaign sign is four feet (4') above finished grade.

(3) **SETBACK AND ORIENTATION.** Campaign signs are permitted in any zone, provided that they are located a minimum of ten feet (10') back from the edge of the curb, or edge of pavement where there is no curb, of the street on which the sign fronts. If this ten foot (10') distance would be within a structure, the sign may be within three feet (3') of the front of the structure. Signs may not be positioned in the side yard. Signs may be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).

(4) **ZONING RESTRICTIONS.** Campaign signs are allowed in all zoning districts.

(5) **ILLUMINATION.** Illumination of campaign signs is prohibited.

(C) **CONSTRUCTION SIGNS.** For projects requiring a building permit, a construction mitigation plan is required. Pursuant to this plan, the Chief Building Inspector may require a construction sign. These signs are permitted provided they meet the following criteria.

(1) **SIZE.** The construction sign shall not exceed twelve square feet (12 sq. ft.) in size.

(2) **HEIGHT.** Construction signs shall not exceed six feet (6') in height above finished grade.

(3) **LOCATION.** The construction sign shall be posted in a location on the premises where it is readable from the street or driveway. In no case shall the construction sign be placed in the public right-of-way. The exact location of the sign shall be identified in the approved Construction Mitigation Plan. Construction signs shall not be located in the side or rear yard setbacks.

(4) **INFORMATION.** Information on the construction sign shall include: the name, address, and phone number of the contractor; the name, address, and phone number of the person responsible for the project; and the name and phone number of the party to call in an emergency.

(5) **NUMBER OF SIGNS.** One (1) construction sign is permitted per project.

(6) **ZONING RESTRICTIONS.** Construction signs are permitted in all zoning districts.

(7) **DURATION.** Construction signs shall be removed from the premises upon issuance of a certificate of occupancy for the

project from the Building Department.

(D) **PROJECT MARKETING SIGNS.**

To allow for initial marketing of projects containing four (4) dwelling units or more, and/or four thousand square feet (4,000 sq. ft.) or more of commercial floor area a project marketing sign is allowed on the property during the construction phase of the building or project.

(1) **SIZE.** The total sign area of the project marketing sign shall not exceed twenty-four square feet (24 sq. ft.) in area.

(2) **HEIGHT.** Project marketing signs may not exceed seven feet (7') above finished grade. Signs mounted on a construction barricade or fence may not extend above the height of the barricade or fence.

Project marketing Signs must be located in a manner that does not obstruct the view of normal passenger vehicles of adjoining streets from the driveway of the site to the adjoining street.

(3) **LOCATION.** The project marketing sign on construction sites may not be closer than twenty feet (20') to the curb line, or edge of pavement if there is no curb. If that twenty foot (20') setback places the sign within the construction limits of disturbance, the sign may be placed closer to the street, but no more than ten feet (10') outside of the construction limits of disturbance.

Project marketing signs shall not be located in the side or rear yard setbacks. In the HCB District, Prospector Commercial Subdivision, and other areas that have been approved or zoned with no setback or side yard requirements, the sign may be located on the construction barricade or fence surrounding the site, even if that places the sign within the public right-of-way.

Where there are conditions such as heavy vegetation on the property, or extremely steep terrain that make the sign placement standards of this Title impractical because the sign is not visible from the street, the Planning Director may grant an exception to the sign setback standards, but not the size or street orientation standards.

(4) **INFORMATION.** Information on the project marketing sign may include a plat map and real estate information for the project.

(5) **NUMBER OF SIGNS.** One (1) project marketing sign is permitted per project.

(6) **ZONING RESTRICTIONS.** Project marketing signs are permitted in all zoning districts.

(7) **DURATION.** Project marketing signs shall be removed from the premises upon issuance of the last temporary certificate of

occupancy for the project from the Building Department.

The Planning Director or his/her designee may issue a six (6) month extension for the display of the project marketing sign after the last temporary certificate of occupancy has been issued upon the applicant's payment of a forfeitable deposit of \$5,000. Such deposit shall be forfeited to the City if the project marketing sign remains six (6) months beyond the date of the last temporary certificate of occupancy.

(E) **CONSTRUCTION/PROJECT MARKETING SIGNS.** Residential projects containing four (4) or more dwelling units, and/or commercial projects containing four thousand square feet (4,000 sq. ft.) or more of commercial floor area, are allowed one (1) construction/project marketing sign, provided it meets the following criteria:

(1) **SIZE.** The total sign area of the construction/project marketing sign shall not exceed thirty two square feet (32 sq. ft.), and shall be divided to allow sign area for construction and real estate information. The sign area identifying real estate information may not exceed twenty square feet (20 sq. ft.). The construction information is limited to twelve square feet (12 sq. ft.).

(2) **HEIGHT LIMIT.** Construction/project marketing signs may not exceed seven feet (7') above finished grade. Signs mounted on a

construction barricade or fence may not extend above the height of the barricade of fence.

(3) **NUMBER OF SIGNS.** One (1) construction/project marketing sign is permitted per project. In no case will a construction/project marketing sign be allowed if a project marketing sign or construction sign already exists on the premises.

(4) **SETBACK AND ORIENTATION.** The construction/project marketing sign on construction sites may not be closer than twenty feet (20') to the curb line, or edge of pavement if there is no curb. Construction/project marketing signs shall not be located in the side or rear yard setbacks.

In the HCB district, Prospector Commercial Subdivision, and other areas that have been approved or zoned with no setback or side yard requirements, the sign may be located on the construction barricade or fence surrounding the site, even if that places the sign within the public right-of-way.

Construction/project marketing signs must be located in a manner that does not obstruct the view for normal passenger vehicles of adjoining streets from the driveway of the site to the adjoining street.

Where there are conditions such as heavy vegetation on the property, or extremely steep terrain that make the sign placement standards of this Title impractical because the sign is not visible from the street, the Planning Director may grant an exception to the sign setback standards, but not the size or street orientation standards. In no event may construction/project marketing signs, subject to the setback requirements, be placed within the public right-of-way.

(5) **ZONING RESTRICTIONS.** Construction/project marketing signs are permitted in all zoning districts.

Construction/project marketing signs shall be removed from the premises upon issuance of the last temporary certificate of occupancy for the project from the Building Department.

(6) **INFORMATION.** Information on the construction area of the sign shall include: the name, address, and phone number of the contractor; the name, address, and phone number of the person responsible for the project; and the name and phone number of the party to call in an emergency. The marketing section of the sign may include a plat map and real estate information.

(7) **DESIGN.** Construction/project marketing signs

shall comply with the Uniform Sign Code=s standards for installation.

(8) **ILLUMINATION.** Illumination of construction/project marketing signs is prohibited.

(F) **NEIGHBORHOOD INFORMATION SIGNS.**

(1) **SIZE.** Neighborhood information signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** No portion of the Sign shall extend more than six feet (6') above natural grade or finished grade, whichever yield the lower sign.

(3) **NUMBER OF SIGNS.** Only one (1) neighborhood information sign is permitted on any one (1) parcel of property.

(4) **SETBACK AND ORIENTATION.** Neighborhood information signs are permitted in any zone. Signs may be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).

(G) **REAL ESTATE SIGNS.** Real estate signs do not require a sign permit, as issued by the Planning Department, but shall comply with the following restrictions:

(1) **SIZE.** Real estate signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** No portion of the sign shall extend more than six feet (6') above finished grade.

(3) **NUMBER OF SIGNS.** Except as outlined below, only one (1) real estate sign is permitted on any one (1) parcel of property.

(a) **Open House Exception.** During the hours of an open house, one (1) additional sign that complies with the requirements of this Code will be permitted. Thus, for the duration of an open house, two (2) compliant signs may be displayed on the premises of a parcel of property for sale. The additional sign must be removed at the conclusion of the open house and may not remain posted overnight. All real estate signs must comply with the size, color, and placement standards of this Code.

(b) **Off Premise.** In addition to the one (1) additional sign outlined above, five (5) additional signs that comply with the requirements of this Code are permitted off-premise. These additional five (5) signs may be displayed thirty (30) minutes prior to the commencement of an open

house and must be removed within thirty (30) minutes after the conclusion of the open house. Off-premise open house signs may be displayed within the City right-of-way, but in no case will off premise signs be placed on the paved street or on a sidewalk. Under no circumstances will off premise signs be displayed overnight.

(4) **SETBACK AND ORIENTATION.** Real estate signs are permitted in any district, provided that they are parallel to the street and located a minimum of ten feet (10') back from the edge of the curb, or edge of pavement, of the street on which the sign fronts. If this ten foot (10') distance would be within a structure, the sign may be placed within three feet (3') of the front of the structure. Signs may not be positioned in the side yard. Signs may be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).

(5) **ZONING RESTRICTIONS.** Real estate signs are allowed in all zoning districts.

(6) **ILLUMINATION.** Illumination of real estate signs is prohibited.

(H) **SPECIAL PURPOSE SIGNS.** Signs promoting events for the benefit of

civic, charitable, educational, or other non-profit organizations may be erected on private property up to two (2) weeks in advance of the event being promoted. These signs shall be removed within three (3) days following the conclusion of the event.

(1) **SIZE.** Special purpose signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** No portion of the special purpose sign shall extend more than six feet (6') above finished grade.

(3) **NUMBER OF SIGNS.** A maximum of three (3) special purpose signs is permitted on any one (1) parcel of property and must comply with the size, color, and placement standards of this Code.

(4) **SETBACK AND ORIENTATION.** Special purpose signs are permitted in any zone, provided that they are located a minimum of twenty feet (20') back from the edge of the curb, or edge of pavement where there is no curb, of the street on which the Sign fronts. If this twenty foot (20') distance would be within a structure, the sign may be within three feet (3') of the front of the structure. Signs may not be positioned in the side yard. Signs may be displayed through windows or other glass areas subject to the restrictions of Chapters 12-8-1(K) and 12-8-1(L).

(5) **ZONING RESTRICTIONS.** Special purpose signs are allowed in all zoning districts.

(6) **ILLUMINATION.** Illumination of special purpose signs is prohibited.

(I) **TEMPORARY PORTABLE SIGNS.** Businesses located in a private plaza may display temporary portable signs to advertise or identify their business. Such temporary portable signs must be placed within the boundaries of the private plaza and are subject to the following criteria:

(1) **SIZE.** No temporary portable sign may exceed twelve square feet (12 sq. ft.).

(2) **NUMBER OF SIGNS.** Only one (1) temporary portable sign is allowed per business.

(3) **ORIENTATION.** Temporary portable signs are allowed only on private property, and must not impede pedestrian circulation or ADA or fire access. No temporary portable signs will be permitted on City owned property, including City owned right-of ways.

(4) **ZONING RESTRICTIONS.** Temporary portable signs are allowed only within the HCB, HRC, GC, LI, RD and RC zoning districts.

(5) **DESIGN.** Fluorescent colors and reflective surfaces are prohibited

on portable signs. Reflective colored materials that give the appearance of changing color are also prohibited.

(6) **ILLUMINATION.**

Illumination of temporary portable signs is prohibited.

(J) **YARD SIGNS.** Yard signs shall be displayed only immediately prior to and during the yard sale or garage sale. Yard signs may not be displayed for more than forty-eight (48) hours continuously. Signs not removed after forty-eight (48) hours of display are deemed refuse. The owner or erector of the sign is subject to a fee per sign removal charge in an amount set forth by resolution if the sign is removed by the City as refuse. In addition, the owner or erector shall be guilty of a Class “C” misdemeanor of littering. Yard Signs do not require a sign permit as issued by the Planning Department, but shall comply with the following regulations.

(1) **SIZE.** Yard signs shall not exceed three square feet (3 sq. ft.) of area on the exposed sign face.

(2) **HEIGHT LIMIT.** No portion of the yard sign shall extend more than six feet (6') above natural grade or finished grade, whichever yields the lower sign.

(3) **NUMBER OF SIGNS.** Only one (1) yard sign is permitted on any one (1) parcel of property and must comply with the size, color, and placement standards of this Code.

(4) **SETBACK AND ORIENTATION.** Yard signs are permitted in any zone. Signs may be displayed through windows or other glass areas subject to the restrictions of Section 12-8-1(K) and 12-8-1(L).

(5) **ZONING RESTRICTIONS.** Yard signs are allowed in all zoning districts.

(6) **ILLUMINATION.** Illumination of yard signs is prohibited.

(Amended by Ord. No. 02-50; 04-01; 04-60; 05-79)

CHAPTER 11 - BANNERS ON CITY LIGHT STANDARDS

(Chapter Created by Ord. No. 02-60)

12-11-1. PURPOSE STATEMENT.

Park City makes certain City light standards for this display of banners in order to promote the visual interest and economic vitality of Park City=s historic resort-based community; to promote aesthetic enhancement through artistic expression; and to contribute to the festive nature of Park City=s world class resort atmosphere.

12-11-2. ADMINISTRATION.

Banners on City light standards shall be reviewed and administered by the Special Events Department, Planning Department, and Parks Department pursuant to the criteria set forth in this Chapter.

12-11-3. ELIGIBILITY.

Persons eligible to apply for and display banners on City light standards shall be limited to Park City Municipal Corporation and duly licensed Master Festival license holders.

12-11-4. DISPLAY LOCATIONS, BANNER ALLOTMENT.

City light standards eligible to display banners are those along Main Street, Kearns Boulevard, Park Avenue, and Empire

Avenue. The number of banners to be hung shall be sixty-three (63) along Main Street, eighteen (18) along Kearns Boulevard, thirty (30) along Park Avenue, and thirty (30) along Empire Avenue.

12-11-5. APPLICATIONS.

Applications for banners on City light standards shall be submitted to the Special Events Department and shall be approved only if the interdepartmental review team finds compliance with all criteria set forth in this Chapter. Applications shall be submitted no later than ninety (90) days prior to the first date of the proposed display period. Applications shall at a minimum contain the following information:

- (A) Proof of eligibility per Section 12-11-3;
- (B) Requested display locations and dates, not to exceed a period of three (3) weeks; and
- (C) A colored rendering or scaled drawing of the proposed banner, including facade dimensions and descriptions of materials and colors to be used.

If more than one (1) application for banners on City light standards is received for the same time period, the Special Events Director will determine which applicant receives priority status. Priority shall be determined on a first-come, first-served basis, based on the date a completed application is received. Where competing applications are submitted by Master Festival license holders, display periods shall be limited to the actual event dates.

12-11-6. DESIGN.

Banners for display on City light standards must satisfy the following design criteria:

(A) **SIZE.** Unless otherwise approved by the Parks Department, banners shall be twenty-nine inches by seventy-two inches (29" x 72") along Main Street, twenty-four inches by thirty-six inches (24" x 36") along Empire Avenue, twenty-six inches by ninety-six inches (26" x 96") along Kearns Boulevard, and twenty-six inches by ninety-six inches (26" x 96") along Park Avenue.

(B) **FABRICATION.** Fabric must be of a durable material able to withstand the elements including snow and heavy winds, with one and one half inch (1 2") brass grommets installed on both bottom corners. Additionally, banners must be sewn for mounting on existing brackets. A three and one half to four inch by twenty-nine inch (3 2" to 4" x 29") wide sleeve for Main Street, Kearns Boulevard and Park Avenue, or twenty-four inch (24") sleeve for Empire Avenue banners, at the top of the banner is required to hang the banners on brackets. Samples are available through the Parks Department. Applicants are encouraged to contact the Parks Department prior to submitting an application in order to ensure compliance with actual specifications.

(C) **SPONSORS.** Duly licensed Master Festival license holders may include the name, logo, or imagery of a sponsor, as defined at Section 4-1-1.48 of the Municipal Code, on the banner, subject to the following criteria:

(1) The sponsor=s name, logo, or imagery shall occupy no more than five percent (5%) of the total banner area and must be within the bottom ten percent (10%) of the banner area;

(2) The font and scale of the sponsor=s name, logo, or imagery must be either white or black in color, secondary to the Master Festival=s name, logo, and imagery, and must be smaller than the font and scale of the Master Festival=s name, logo, and imagery.

(3) Multiple sponsor=s are allowed for a single Master Festival, but only one sponsor=s name may be displayed on any banner.

(4) If a corporate sponsor, as defined in Section 4-1-1.13 of the Municipal Code, is part of the official Master Festival=s name, and that corporate sponsor=s name, logo, or imagery is featured on the banners, no additional sponsors shall be displayed on the banners.

(D) **ARTWORK.** Fluorescent colors and reflective surfaces are prohibited on banners. Reflective colored materials that give the appearance of changing color are also prohibited.

Artwork should be approved at least two (2) months prior to the proposed hanging date. The design must be on both sides of the banners, unless otherwise approved by the Parks Department.

(E) **TEXT.** Banner text shall be limited to the name of the permitted Master Festival, a festival sponsor and the dates of the event.

(Amended by Ord. No. 05-79)

12-11-7. PERIOD OF DISPLAY.

Banners may be displayed for no more than three (3) weeks at a time. Applicants shall accept that the display period is contingent upon a workable arrangement within the overall schedule of other City banners as well as prior commitments to other outside sponsors. Prior commitments may preclude the desired display period of an otherwise acceptable applicant=s banner. Where competing applications are submitted by Master Festival license holders, display periods shall be limited to the actual event dates.

12-11-8. INSTALLATION AND REMOVAL.

Banners must be received by the Parks Department no later than one (1) week prior to the first date of scheduled display. All banners on City light standards shall be installed by City personnel. Installation and removal dates will be arranged by the applicant and the Parks staff. If the banners are not retrieved from the Parks Department by the applicant within ten (10) days after removal, the banners shall become the property of the City and will be disposed of.

12-11-9. LIABILITY.

The applicant shall agree to assume full liability and indemnify the City for any

damage to persons or property arising from the display of the banners by the City. The City is not responsible for any damage that may occur to the banners from any cause.

12-11-10. FEES.

(A) **APPLICATION FEE.** Banner applications shall be assessed a temporary sign fee. All application fees are due and payable upon submission of a completed application.

(B) **INSTALLATION AND REMOVAL FEES.** Upon receipt of a completed application, the Parks Department will provide the applicant with an estimate of fees based on estimated costs for City services arising from the installation and removal of the banners, including but not limited to the use of City personnel and/or equipment. A final assessment of City costs will occur upon completion of the Special Event, and installation and removal fees will be adjudged to reflect actual cost.

Installation and removal fees must be paid in full within thirty (30) days of the final assessment of City costs for the Master Festival or Special Event.

(Amended by Ord. No. 02-60; 05-79)

(Chapter comprehensively amended by Ord. No. 04-01)

12-12- 1. SIGN PLAN REQUIRED.

All Master Festival and Special Event licensees desiring permission to display temporary signs related to an approved Master Festival shall submit a Master Festival Sign Plan as part of the application for a Master Festival license. The Planning and Special Events and Facilities Departments shall review Master Festival Sign Plans for compliance with the standards below prior to permit issuance.

12-12- 2. MASTER FESTIVAL BANNERS.

The use of banners identifying an event and/or sponsor is allowed within the boundaries of the approved Master Festival venue, subject to the following criteria:

(A) **SIZE.** No individual Master Festival banner may exceed thirty-six square feet (36 sq. ft.) in size.

(B) **NUMBER OF SIGNS.** One (1) banner is allowed per venue. Additionally, one (1) banner is allowed on the external façade of any building or structure within a venue, including temporary structures. Staff may approve additional banners within a venue upon finding that the banners contribute to the overall festival atmosphere or theme of the event consistent with the purpose and scope of Section 12-1-1, the design is consistent with Section 12-3-3(A) as applied to the event, and that any commercial advertising message is

secondary to such look and feel design elements for the event. There is no limit on banners within a fully enclosed structure.

(C) **SETBACK AND ORIENTATION.** Master Festival banners are allowed only on or within approved venues.

(D) **ZONING RESTRICTIONS.** Master Festival banners are allowed within all zoning districts.

(E) **DESIGN.** Fluorescent colors and reflective surfaces are prohibited on banners. Reflective colored materials that give the appearance of changing color are also prohibited. A matte or flat finish is required for all surfaces.

(F) **PERIOD OF DISPLAY.** Master Festival banners may be displayed only during the approved time of the Master Festival.

(G) **ILLUMINATION.** Illumination of temporary business signs is prohibited.

12-12- 3. SPECIAL EVENT BANNERS.

The use of banners is allowed within the boundaries of the approved Special Event venue, subject to the following criteria:

(A) **SIZE.** No individual Special Event banner may exceed thirty-six square feet (36 sq. ft.) in size.

(B) **NUMBER OF SIGNS.** One (1) banner is allowed per venue. Additionally, one (1) banner is allowed on the external façade of any building or structure within a

venue, including temporary structures. Each banner shall be consistent with Section 12-3-3(A) as applied to the event, and any commercial advertising message must be secondary to such look and feel design elements for the event.

(C) **SETBACK AND ORIENTATION.** Special Event banners are allowed to be oriented only within approved venues.

(D) **ZONING RESTRICTIONS.** Special Event banners are allowed within all zoning districts.

(E) **DESIGN.** Fluorescent colors and reflective surfaces are prohibited on banners. Reflective colored materials that give the appearance of changing color are also prohibited. A matte or flat finish is required for all surfaces.

(F) **PERIOD OF DISPLAY.** Special Event banners may be displayed only during the approved time of the Special Event.

(G) **ILLUMINATION.** Illumination of temporary business signs is prohibited.

12-12- 4. MASTER FESTIVAL DIRECTIONAL SIGNS.

Municipal and/or event owned directional signs in the form of electronic message signs and portable signs, are allowed for the purpose of identifying and/or directing vehicular or pedestrian traffic to parking areas, transportation centers and venues.

12-12- 5. MASTER FESTIVAL PROJECTION SIGNS.

Temporary projection signs that are part of an approved Master Festival license may be allowed for the duration of the Master Festival permit, provided they are directed downward and the light source is shielded from any view but the intended mark of the sign.

12-12- 6. TEMPORARY SIGNS.

Staff may approve temporary signs within a Master Festival or Special Event venue upon finding that the signs contribute to the overall resort atmosphere or theme of the event consistent with the purpose and scope of Section 12-1-1, the design is consistent with Section 12-3-3(A) as applied to the event, and that any commercial advertising message is secondary to such look and feel design elements for the event. There is no limit on signs within a fully enclosed structure.

CHAPTER 13 - HISTORIC SIGNS

12-13-1. HISTORIC SIGNS EXEMPT.

Other than safety and structural requirements, the provisions of the Sign Code may be exempted by the Planning Commission for historic signs upon application for designation by the sign owner, and consent from the building owner.

(Amended by Ord. No. 05-79)

12-13-2. HISTORIC SIGN REVIEW PROCEDURE.

Upon filing an application, the Planning Director may determine that a sign is historic based on the guidelines below. Notwithstanding safety, maintenance, or structural regulations, a sign so designated by the Planning Director shall be deemed to conform with this Chapter.

(Amended by Ord. No. 05-79)

12-13-3. HISTORIC SIGN CRITERIA.

To designate a sign as historic, the Planning Director must make findings based on the following criteria:

- (A) The sign is at least fifty (50) years old.
- (B) The sign possesses unique physical design characteristics, such as configuration, color, texture, or other unique characteristics.

(C) The sign is of significance to the City and makes a contribution to the cultural, historic, aesthetic quality, or the City=s streetscape.

(D) The sign is integrated into the architecture of the building or the site.

(E) The sign is exemplary technology, craftsmanship, or design of the period in which it was constructed; uses historic sign materials such as wood, metal, or paint directly applied to buildings, and means of illumination such as neon or incandescent fixtures; and is not significantly altered from its historic period. If the sign has been altered, it must be restorable to its historic function and appearance.

(F) The sign is structurally safe, or is capable of being made so without substantially altering its historical significance.

(Amended by Ord. No. 05-79)

12-13-4. REMOVAL OF HISTORIC SIGNS.

Once designated a historic sign, and defined as an important characteristic of Park City=s history, the building owner must receive Historic Preservation Board approval to remove the sign.

(Amended by Ord. No. 05-79)

CHAPTER 14 – OUTDOOR VEHICLE DISPLAYS

(Chapter created by Ord. No. 04-01)

12-14-1. PURPOSE AND SCOPE.

The City Council of Park City, Utah hereby finds that there is a substantial and compelling need to allow limited outdoor display of vehicles due to the unique relationship between vehicle sponsors of Master Festivals and the City’s ski resorts. Such a need must be balanced with the City’s aesthetic concerns as stated in Section 12-1-1. Accordingly, the City shall only permit outdoor vehicle displays pursuant to the regulations stated herein. Such displays are not signs and shall not count towards sign square footage limitations, nor receive the benefit of sign exemptions.

12-14-2. DISPLAY.

Sponsor vehicles may be displayed subject to the following criteria:

- (A) The display is within a Master Festival venue or a ski base facility in the RC, RC-MPD or RD-MPD zones;
- (B) The display is consistent with the purpose and scope of Section 12-1-1, the design is consistent with Section 12-3-3(A) as applied to the orientation of the display which shall be generally to the interior of the venue or ski base facility, and that any commercial advertising message is secondary to such look and feel design elements for the event;
- (C) The display is only for the display of the vehicle; no additional solicitation or advertising is allowed as a consequence of

the vehicle other than a sign identifying the sponsor not to exceed three square feet (3 sq. ft.). The vehicle may be wrapped in additional design elements, ski team or athlete images so long as the wrap contributes to the overall resort atmosphere or theme of the ski area or event consistent with the purpose and scope of Section 12-1-1, the design is consistent with Section 12-3-3(A) as applied to the area or event, and that any commercial advertising message is secondary to such look and feel design elements;

(D) The proposed vehicle display does not impede vehicular or pedestrian circulation;

(E) The proposed vehicle display does not impede emergency access or services.

CHAPTER 15 - APPEALS

12-15-1. APPEALS.

Any applicant who believes a denial is not justified, has the right to appeal to the Planning Commission, and to appear at the next regularly scheduled meeting for which proper notice can be given and agenda time is available. Intention to take an appeal to the Commission shall be filed with the Planning Director in writing within ten (10) business days following the denial of the permit by the Planning Department.

Applicants may have any action of the Planning Commission reviewed by the City Council by petitioning in writing within ten (10) business days following Planning Commission action on the sign permit. Actions of the Commission are subject to appeal and review according to the procedures set forth in the Land Management Code, Section 15-1.

(Amended by Ord. No. 04-01; 05-79)

Violation of this Title is a Class “C” misdemeanor.

12-16-2. PENALTY FOR PLACEMENT OF HANDBILLS OR SIGNS ON PUBLIC PROPERTY.

Handbills or signs found posted upon any Public Property contrary to the provisions of this section, may be removed by the Police Department, Public Works Department, Parks and Recreation Department, or the Planning Department. The person responsible for any such illegal posting shall be liable for triple the cost incurred in the removal thereof and the City is authorized to effect the collection of said cost, in addition to any criminal fine collected under Section 12-15-1.

(Amended by Ord. No. 04-01; 05-79)

CHAPTER 16 - VIOLATION OF TITLE

12-16-1. PENALTY.