

F. Signage

All signs shall comply with the requirements of Sec. 6.5; except as modified below:

1. Illumination

Freestanding signs and wall signs may be illuminated indirectly or internally. Directional signs shall not be illuminated. Where internal illumination is employed, only the face area of the letters or logos may be illuminated and at least 50 percent of the sign face shall have an opaque background.

2. Window Signs

Window signs may be internally illuminated with the use of exposed neon lighting; provided, however, that there shall be a maximum of one (1) window sign per use.

- a. Such sign shall be limited to 9 square feet per window panel.
- b. Sign copy shall be limited to business identification, "open" or "closed", and a graphic symbol, or any combination thereof. In no case shall product signs be allowed.

3. Freestanding Signs

All free-standing signs shall:

- a. Be monument-style; i.e., mounted on a base (above grade) of wood, brick or stone, which is detached from any building, and built with continuous background surface from the ground up;
- b. Be limited to a maximum height of 8 feet, a maximum width of 10 feet, and a maximum square footage of 24 square feet; provided, however, where such a sign is not internally illuminated the maximum square footage shall be 40 square feet;
- c. Be placed within a landscaped setting containing not less than 120 square feet;
- d. Be architecturally integrated with the building by including materials, shapes and/or colors utilized in the building design; and
- e. Identify the principal land use on site with one (1) such sign per street frontage.

4. Wall Signs

No part of a wall sign shall extend above a roof line, and all wall signs shall:

- a. Be architecturally integrated with the building by including materials, shapes and/or colors utilized in the building design;
- b. Identify the principal land use on site with one (1) such sign per street frontage;
- c. Be limited to 24 square feet; provided, however, where such a sign is not internally illuminated the maximum square footage shall be 40 square feet;
- d. Be limited to a maximum height of 5 feet; and
- e. Such signs shall have a maximum width of 10 feet.

5. Directional Signs

Direction signs shall be allowable off-site to provide directions to businesses located within 1,000 feet, provided:

- a. The maximum number for each driveway or street shall be one (1) sign.
- b. The maximum height shall be 3 feet
- c. The maximum area shall be 4 square feet
- d. The maximum area of a business name or logo shall be one (1) square feet
- e. Where a driveway is shared the maximum area of such sign shall be 8 square feet
- f. Where a driveway is shared the maximum area of a business name or logo shall be 2 square feet.