

[Chapter 15.08 ZONING](#)

Section 15.08.620 Definitions.

For the purpose of this article, certain words and terms are defined in addition to definitions stated in Article 2 as follows:

1. “Sign” means any device for visual communication to the general public to be viewed from out-of-doors, but not including any flag, badge, or ensign of any government or governmental agency.
2. Sign, Animated. “Animated sign” means a sign which involves motion or rotation of any part by mechanical or artificial means or displays flashing or intermittent lights.
3. Sign, Area. “Area sign” means the area of a sign that is used for display purposes.
4. Sign, Lighted Type. “Lighted type sign” means a categorical rating given to a sign according to the type of illumination that is permitted to have, as follows:
 - a. Direct lighted: an illuminated sign, the light source of which is a visible part of the sign or which projects light upon the sign.
 - b. Indirect lighted: an illuminated sign, the light source of which is not visible from any angle but which is incorporated in the structure of the sign.
5. “Sign type” means a categorical rating given to a sign according to its type of written message as follows:
 - a. Advertising: a sign which directs attention to a use, product, commodity or service not related to the premises.
 - b. Business: a sign which directs attention to a use, product or commodity sold, or service performed upon the premises.
 - c. Identification: a sign displayed to indicate the name or nature of a building or uses other than commercial or industrial uses located upon the premises.
 - d. Service: a sign which is incidental to a use lawfully occupying the property upon which the sign is located and which sign is necessary to provide information to the public, such as direction, danger or location.
 - e. Temporary: a sign to be displayed for a specific period of time as indicated by permit not to exceed sixty (60) days.
 - f. Temporary subdivision: a sign advertising lots in a subdivision displayed for a specific period of time as indicated by permit, not to exceed two years.
6. “Structural type” means a categorical rating given to a sign according to its structure as follows:
 - a. Billboard: any sign designed or used for the posting of bills or temporary message.
 - b. Flat: a sign erected, attached to or painted on or pasted on the outside wall of a building and which doesn’t project more than eighteen (18) inches from such window or wall.
 - c. Ground: a sign placed upon the ground, or supported by a frame or multiple supports placed in or upon the ground, and which has less than four feet clearance between the sign and the ground.
 - d. Pole: a sign which is attached to or supported by one or more poles, or a pilaster or similar structure which is supported by the ground, including any such sign which also rests on or overlaps the roof of a building.
 - e. Projecting: a sign attached to a building and extending in whole or in part more than eighteen (18) inches beyond any wall of the building.
 - f. Roof: a sign erected partly or wholly on or over the roof of a building. (Ord. 1-1985 § 10-2)