

## Chapter 17.40: Signs

### §17.40.010. Purpose

The purposes of these sign regulations are to encourage the effective use of signs as a means of communication in the City; to fulfill a community-wide goal to protect the aesthetic quality of the community; to minimize the possible adverse effect of signs on nearby public and private property; and to enable the fair and consistent enforcement of these sign restrictions.

### §17.40.020. Applicability

The provisions of this section apply to all types of signs, except:

- A. Official public notice, traffic control, warning, or safety signs as required by law;
- B. Appropriately displayed official flags of any country, federal agency, state, county, or City government; any university, college, trade school, or public school; service organizations, fraternal organizations; fraternities, sororities, or school clubs;
- C. Any sign located within a building and not visible from a public street;
- D. Merchandise displays within display windows in commercial buildings;
- E. Any identification sign or logo applied to the outside surface of a vehicle, provided the vehicle is not used as a sign as defined in §17.40.110;
- F. Public or private memorials, displays of remembrance of persons or events.

### §17.40.030. Permanent Signs

#### A. Residential Zoning Districts and Residential Uses in Nonresidential Zones

The following standards apply to all permanent residential signs without regard to the base zoning district. Churches, schools, parks, government facilities, and community services within residential zoning districts (SFL, SFT, SFR, AG, MH, MFV, MFH, MFM) are also regulated by this section and table 17.40.030.A.

1. Sign types not listed in the following table are not permitted;
2. Only one reader board or message center is allowed per project;
3. All reader boards and message centers require approval from the Design Review Committee;
4. See also §17.40.040 through §17.040.070 regarding sign measurement, placement, illumination, and permitting.

**Table 17.40.030.A: Residential Signs**

Use/Structure Type	Sign Type	Number	Area (s.f.)	Height (ft.)	Setback (ft.)	Approval Type
Multi Family Complex	Building	1 per façade	36	na	na	Staff
	Monument	1 per street	36	6	0, not in SDT <sup>108</sup>	Staff
	Directional	One per access point to a vehicular use area within the property or project	3	4	0, not in SDT <sup>108</sup>	Staff
Subdivisions, Planned Developments, Condominiums, Mobile Home Parks	Monument	1 per street	36	6	0, not in SDT <sup>108</sup>	Staff
	Directional	One per access point to a vehicular use area within the property or project	3	4	0, not in SDT <sup>108</sup>	Staff
Home Occupation	Building	1 permitted	2	na	na	Staff
Churches, Schools, Parks, Government Facilities, community services	Building	1 per façade	36	na	na	Staff
	Monument	1 per street	36	6	0, not in SDT <sup>108</sup>	Staff
	Directory	No limit	36	6	20 <sup>109</sup> , not in SDT <sup>108</sup> , within 15 ft. of primary building	Staff
	Directional	One per access point to a vehicular use area within the property or project	3	4	0	Staff

**B. Nonresidential Zoning Districts**

The following standards apply to all permanent signs in the commercial, industrial, public, and recreational zoning districts (CG, CN, CE, CC, IND, PUB, REC) with the exception of residential uses (see §17.40.030.A).

1. Sign types not listed in the following tables are not permitted;
2. Total facade signage is limited to 10 percent of the first story façade area. Any number of separate building signs are allowable with the exception of reader boards and message centers;
3. Only one reader board or message center is allowed per project;
4. All reader boards and message centers require approval from the Design Review Committee;
5. Multi-tenant projects have additional restrictions (see §17.40.050);
6. See also sections 17.40.040 through 17.40.080 regarding sign measurement, placement, illumination, permitting, and master signage plans.

**Table 17.40.030.B1: Building Signs in Nonresidential Zoning Districts**

Sign Type	Zones	Area	Approval Type
Individual letters	All	10%	Staff
Sign board	All	10%	Staff
Painted advertising copy	All	10%	Staff
Wall art (non-advertising copy)	All	10% <sup>110</sup>	Staff/DR <sup>110</sup>
Cabinet	All but CC	10%	Staff
Awning with signage	All	10%	Staff
Reader board with changeable letters	All	10%	DR
Electronic message center	All	10%	DR
Perpendicular within right-of-way (non-electrical)	CC & CN only	10 sq. ft. each	Staff
Perpendicular not within right-of-way	All	10 sq. ft. each	Staff
Window signs	All	10%	Staff

<sup>108</sup> SDT = Sight Distance Triangle (40 feet from curb intersection)

<sup>109</sup> All setbacks are measured from the property line.

<sup>110</sup> Graphics that cover over 10 percent of the area of the first floor façade must receive a design review permit (see §17.50). Staff can approve wall art that covers less than or equal to 10% of the area of the first floor façade.

**Table 17.40.030.B2: Freestanding Signs for Single Tenant Projects in Non-Residential Zoning Districts**

Sign Type	Zones	Area (s.f.)	Maximum Height (ft.)	Number	Setback (ft.)	Approval Type
Pole	CG only	48	14 (8.5 foot clearance)	1 per project (no monument signs allowed)	10 <sup>109</sup>	DR
Monument	All	32 for CC & CN zones, 72 for all other zones	6 for CC & CN zones, 8 for all other zones	1 per street frontage plus one per every 300 feet of street frontage over 300 feet or half thereof <sup>111</sup>	0, not in SDT <sup>108</sup>	Staff
Menu Board	All	72	6 for CC & CN zones, 8 for all other zones	2 per drive through lane	20 <sup>109</sup>	Staff
Directional	All	3	4	One per access point to a vehicular use area within the lot	0	Staff
Directory	All	32 for CC & CN zones, 72 for all other zones	6 for CC & CN zones, 8 for all other zones	no limit	20 <sup>109</sup> , not in SDT <sup>108</sup> , must be within 15 ft. of primary building	Staff

**Table 17.40.030.B3: Freestanding Signs for Multi-Tenant Projects in Non-Residential Zoning Districts**

Sign Type	Zones	Area (s.f.)	Maximum Height (ft.)	Number	Setback (ft.)	# of tenants	Approval Type
Pole	CG only	48	14 (8.5 foot clearance)	1 per project (no monument signs allowed)	10 <sup>109</sup> , not in SDT <sup>108</sup>	1	DR
Monument	All	32 for CC & CN zones, 72 for all other zones	6 for CC & CN zones, 8 for all other zones	1 per street frontage plus one per every 300 feet of street frontage over 300 feet or half thereof <sup>99</sup>	0, not in SDT <sup>108</sup>	Any w/ uniform background	Staff
Menu board	All	72	6 for CC & CN zones, 8 for all other zones	2 per drive through lane	20 <sup>109</sup>	na	Staff
Directory	All	32 for CC & CN zones, 72 for all other zones	6 for CC & CN zones, 8 for all other zones	no limit	20 <sup>109</sup> , not in SDT <sup>108</sup> , must be within 15 ft. of building	Any w/ uniform background	Staff
Directional	All	3	4	One per access point to a vehicular use area	0	na	Staff

**§17.40.040. Sign Measurement****A. Sign Face Area Shall be Computed by Means of:**

1. The area of the sign shall encompass the outer limits of the sign cabinet frame for signs within a cabinet;
2. For signs with individual components, the measurement shall be based on the letters, emblem, or other display, together with any material or color forming an integral part of the background of the area used to differentiate the sign from its backdrop.

**B. Height**

1. The height of a freestanding sign shall be measured from the top of the nearest City curb, or if no curb the crown of the nearest road to the highest portion of the freestanding sign; or

<sup>111</sup> One monument sign is allowed for projects with a street frontage up to 449 feet. Two monument signs are allowed for projects with 450 to 749 feet of street frontage. Three monument signs are allowed for projects with 750 to 1049 feet of street frontage, etc.

2. The height of a freestanding sign may be measured from the average finished grade of the site within a fifty-foot radius.
- C. Clearance
- All pole signs and any signs that project more than 12 inches from a building must have a minimum clearance of 8.5 feet from the finished grade.

**§17.40.050. Sign Placement****A. Single Tenant Project**

1. All signs and sign structures shall be located completely within the boundaries of the lot on which the principal building or use is located;
2. No part of a pole sign shall be placed within 10 feet of an adjacent public or private right-of-way or property line;
3. No part of a freestanding sign shall be placed within the required sight distance triangle;
4. No portion of a freestanding sign may extend into the public right-of-way;
5. Building signs shall not project beyond the corner of a building; and shall not be attached to or extend above the parapet or roof of a building;
6. Building signs shall not project more than 12 inches from a building wall, unless designed and approved as a perpendicular sign.

**B. Multi Tenant Project**

1. All signs and sign structures shall be located completely within the boundaries of the project;
2. No part of a pole sign shall be placed within 10 feet of an adjacent public or private right-of-way or property line;
3. No part of a freestanding sign shall be placed within the required sight distance triangle;
4. No portion of a monument sign may extend into the public right-of-way;
5. Building signs shall not project beyond the corner of a building; and shall not be attached to or extend above the parapet or roof of a building;
6. Building signs shall not project more than 12 inches from a building wall, unless designed and approved as a perpendicular sign.

**§17.40.060. Illumination**

- A. For non-residential zones no signs within 300 feet of a residential zoning district shall be illuminated between the hours of eleven p.m. and five a.m.;
- B. For residential districts, no sign shall be illuminated between the hours of ten p.m. and six a.m.
- C. Signs that are externally illuminated shall have a shielded, stationary, steady light source that is directed solely at the sign face;
- D. Light sources used to illuminate signs shall not be visible from adjacent rights-of-way or properties.

**§17.40.070. Permits****A. Permanent Signs**

1. All permanent signs shall have a permit issued by the Department of Community Development prior to installation. Failure to obtain a sign permit may result in enforcement actions pursuant to §17.60;
2. Permit applications shall require scale drawings showing the design of the sign(s) including size, materials, illumination, colors and other items as determined necessary by staff;

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3. Permit applications shall require scale drawings showing the placement of the sign(s) and its location on the building;
  4. Permit applications for freestanding signs shall require scale site plans showing the location of the sign(s) on the property, streets, property lines, buildings, driveways, landscaping, parking areas and other items as determined necessary by staff;
  5. The permit number plaque provided by the Department of Community Development shall be affixed to the lower right hand side of the sign cabinet or to a location identified by a Department official when the permit is issued;
  6. Freestanding and perpendicular signs require plans prepared and stamped by or under the supervision of a professional engineer licensed to practice in the State of Utah as required by the International Building Code;
  7. All signs require plans meeting the requirements of the International Building Code for installation and mounting of signs;
  8. Some signs may require an additional approval from the Design Review Committee, the Historic Preservation Committee, or both.
- B. Inspections
1. Inspection of all mounting brackets, electrical work, and freestanding sign bases shall be required as specified in the International Building Code;
  2. Freestanding signs require an inspection of the forms and size of hole prior to the pouring of concrete;
  3. Failure to obtain the inspection may result in a prohibition against using the freestanding sign base without further code compliance;
  4. Inspections are not required for refaces of legally existing signs, painted building signs, wall art, window signs or other types of signs as determined by the Department of Community Development.
- C. Licensed Contractor Required
- All signs with a value of five hundred dollars or more shall be installed by a sign contractor licensed by the State of Utah.

**§17.40.080. Master Signage Plan for Multi Tenant Projects**

All signs in multi tenant projects such as shopping centers or office complexes shall comply with the following:

- A. Design Review Required
1. In addition to the standards of Chapter 17.50, the Design Review Committee shall consider the following:
    - a. The appropriateness of the signage in relation to the size, scale, and location of the project;
    - b. The character of the area in which the signage is proposed to be displayed.
  2. Requirements for Approval
    - a. Each freestanding sign shall have a uniform background color, illumination and material unless otherwise approved by the Design Review Committee.
    - b. All sign types within the project shall be of similar size and scale.
  3. The Design Review Committee may allow one single-tenant pole sign for the project if one of the allowed monument signs is eliminated and there is a minimum of 450 feet of street frontage along a single street.
  4. Submittal Requirements  
All multi tenant projects shall submit a master signage plan to the Design Review Committee for approval prior to the issuance of any sign permits. The plan shall include all proposed signage for the entire project.

- a. Master signage plans shall include scale drawings showing the design of the signage including size, materials, illumination, colors and other items as determined necessary by staff;
- b. Master signage plans shall include scale drawings showing the placement of signs and their locations on buildings;
- c. Master signage plans shall include a scale site plan showing the locations of signs, streets, property lines, buildings, driveways, landscaping, parking areas and other items as determined necessary by staff;
- d. Any signage not included in the master signage plan shall return to the Design Review Committee unless the Director of Community Development and the Planning Commission Chair determine that the addition or change substantially conforms to the approved master signage plan.

#### **§17.40.090. Real Estate Signs**

Real estate signs shall be permitted for all uses, provided that signs are located outside the sight distance triangle and:

- A. One such sign shall be allowed per parcel;
- B. Real estate signs shall be non-illuminated;
- C. Real estate signs on nonresidential sites shall not exceed 32 square feet in area and six feet in height;
- D. Real estate signs on residential lots shall not exceed four square feet in area or be more than four feet in height from the ground;
- E. Such signs shall be removed within 5 days from the date of closing or full occupancy, if leasing;
- F. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
- G. Signs not located on the subject property for sale which serve as a directional sign to a sale property shall be prohibited, except as provided in subsection H of this section. Such off-premise signs may be removed by the City;
- H. Open house signs.
  1. In addition to a sign on the subject property promoting an open house, additional open house signs shall be permitted as follows:
    - a. Signs are limited to a maximum size of four square feet in area and four feet in height;
    - b. One open house sign may be permitted within the public right-of-way within the landscape strip at the nearest corner to direct traffic to the open house. The sign shall be placed no earlier than 30 minutes before the start of the open house and shall be removed within one hour of the end of the open house;
    - c. Associated balloons, streamers, or attention-getting devices may not cause a safety hazard;
    - d. Signs shall be on posts that are placed into the ground, sandwich board or freestanding open house signs shall not be permitted due to the potential of winds blowing the signs into the traveled way;
    - e. Not more than one open house sign may be placed on a corner;
    - f. No individual open house shall be identified by more than three signs located within the public right-of-way.

#### **§17.40.100. Temporary Signs**

Temporary signs shall be allowed in addition to primary signs and be located on-premise. Temporary means any sign displayed for less than 90 days. All sign types not listed in the following section are not permitted.

A. Political Signs and Freedom of Expression Signs

Political signs are permitted as follows provided that the signs are not located within the sight distance triangle.

1. Signs for political candidates:

- a. Signs shall not exceed 12 square feet per facing and a maximum height of four feet;
- b. Signs shall not be restricted as to content or colors;
- c. Signs may be placed on private property after the candidate has filed the appropriate declaration of candidacy or other required filing documents with the appropriate public official to receive such filings;
- d. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
- e. Signs shall be removed within 48 hours of the last election in which the candidate is to be listed on the ballot or a candidate for a write-in vote.

2. Utah State University Election Signs and Banners:

Signs and banners under this section may only be placed during the election period for the Associated Students of Utah State University (ASUSU) Executive Council Offices as defined by Utah State University.

- a. The sponsor displaying the banner or sign shall write contact information and the date that the banner or sign was erected on the back of the banner or sign;
- b. ASUSU Election signs or banners shall not hang below the bottom of awnings, canopies, or other overhangs;
- c. ASUSU Election banners shall be securely attached to a building and shall not hang between columns, posts, pillars or where there is a potential the banner may be blown into the travelway;
1. ASUSU Election signs or banners may be mounted on a fence if approved in writing by the Director of Community Development;
- e. ASUSU Election signs or banners shall not be mounted on freestanding signs;
- f. ASUSU Election signs shall be on posts that are anchored securely into the ground. Sandwich boards or other freestanding signs are prohibited;
- g. ASUSU Election signs or banners shall be maintained in safe condition. Signs or banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
- h. ASUSU Election signs or banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Signs or banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the sponsor;
- i. ASUSU Election signs or banners shall not be larger than 32 square feet;
- j. ASUSU Election signs or banners shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
- k. ASUSU Election signs or banners shall not be placed within the sight-distance triangle as defined in §17.62.1610 of the Land Development Code;
- l. ASUSU Election signs or banners shall be removed within 24 hours of the last election in which the candidate was listed on the ballot or was a candidate for a write-in vote. In no case shall an election sign or banner be displayed for longer than allowed by the ASUSU election bylaws for on campus signage or five days, whichever is less.

3. Freedom of expression signs associated with an election:

- a. Signs shall not be restricted as to content or colors;

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- b. Maximum size shall be 12 square feet per sign face, with a maximum display height of four feet above the ground;
  - c. Signs may be placed on private property after the issue for which the sign advocates a position has been approved for placement on the next ballot by the County Clerk or City Recorder;
  - d. Signs shall include a notation or certificate on the back of the sign listing the sponsoring individual or organization, name of the contact person, the contact person's name, address, and phone number;
  - e. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
  - f. Signs shall be removed within 48 hours of the election in which the issue is on the ballot.
4. Freedom of expression signs not associated with an election:
    - a. Signs shall not be restricted as to content or colors;
    - b. Maximum size shall be 12 square feet per sign face, with a maximum height of four feet above the ground;
    - c. Signs may be placed on private property;
    - d. Signs shall include a notation or certificate on the back of the sign listing the sponsoring individual or organization, name of the contact person, the contact person's name, address, and phone number;
    - e. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City.
- B. Personal Event Signs
- Such signs typically include the birth of a child or grandchild, the return of a family member from an extended trip, graduation, or other family celebration,
1. Personal event signs shall be permitted as follows:
    - a. Personal event signs shall be removed within 24 hours of the conclusion of the event and shall not be displayed for more than three days;
    - b. Personal event signs shall be limited to a maximum sign area of 32 square feet;
    - c. Personal event signs shall not be placed within the sight distance triangle;
    - d. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City.
- C. Neighborhood and Community Events
1. Sponsoring organizations shall be non-profit organizations, schools, or religious institutions;
  2. Neighborhood and community event signs shall be limited to a maximum size of 12 square feet;
  3. Neighborhood and community event signs shall be secured to the ground with posts and shall not be sandwich boards or attached to trees or other vegetation;
  4. Neighborhood and community event signs shall not be located within the sight distance triangle;
  5. Signs may be posted on private property not more than fourteen days prior to the event;
  6. The name of the sponsoring organization, the contact person, person's address and phone number shall be posted on the back of the sign;
  7. Signs shall be removed within 24 hours of the conclusion of the event;
  8. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City.
- D. Garage Sales, Homemade Craft Sales, Home Boutique Sales
1. Only households and immediate neighborhoods may qualify under these regulations. These sign standards do not apply to commercial ventures, temporary

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- vendors, or the sale of new merchandise not crafted or prepared by the seller residing at the residence where the items are sold;
  2. Garage sale, homemade craft, or home boutique signs shall be limited to a maximum size of four square feet and shall be located on private property at the location of the sales activity;
  3. Such signs shall not be located within the sight distance triangle;
  4. Signs at other locations to attract interest to the event may be posted on private property from dawn until dusk on the day of the sale. Signs shall be removed at night for sales that occur over more than one day;
  5. The name of the sponsor, their address, and phone number shall be written on the back of the sign;
  6. Signs shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City.
- E. Construction Signs
1. Construction signs may not be located within the sight distance triangle;
  2. Such signs may identify the project name and major participants, such as and not limited to: owner, developer, planner, architect, engineer, builder, financier, unions, or skilled trades;
  3. Not more than four such signs shall be permitted per site;
  4. Signs shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City;
  5. For construction of individual single-family residences such signs shall not exceed four square feet in area and four feet in height above the ground;
  6. For residential subdivision or multi-family residential construction such signs shall not exceed 32 square feet in area and six feet in height;
  7. For non-residential development such signs shall not exceed 32 square feet in area and six feet in height;
  8. Such signs shall be removed within 5 days of the date of the issuance of the last certificate of occupancy or sale of all lots; whichever occurs first.
- F. Window Signs
1. Window displays and signage within stores not attached to windows are not regulated by the City, even if visible from outside the store;
  2. Window signs that are displayed without change for a period of less than 90 days shall be defined as “temporary” for the purposes of this chapter. Window signs that are displayed without change for a period of 90 days or more shall be defined as “permanent” (See Table 17.40.030.B1).
- G. Holiday Decorations on Nonresidential Properties
1. The decorations shall not be located within the sight distance triangle;
  2. Such displays may be exhibited only during local, state or nationally or internationally recognized holiday periods;
  3. Such displays shall emit no noise, sound or music that is audible beyond the property lines of the subject property; any audio shall be discontinued at 10:00 p.m.;
  4. Such displays shall contain no commercial message;
  5. Such displays shall be removed within five days after season end; The Christmas-New Year holiday period ends on January sixth.
- H. Holiday Decorations on Residential Properties
1. The decorations shall not be located within the sight distance triangle;
  2. Such displays shall emit no noise, sound or music that is audible beyond the property lines of the subject property.

- I. Commercial Banners
  1. The business displaying the banner shall write the date that the banner was erected on the back of the banner;
  2. Commercial banners shall not be used as permanent identification signs;
  3. Commercial banners shall not exceed 48 square feet in area;
  4. Commercial banners shall be securely attached to the primary building;
  5. Commercial banners shall be maintained in safe condition. Banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
  6. Commercial banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the owner;
  7. Commercial banners shall be located on private property;
  8. Commercial banners shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
  9. Commercial banners shall not be mounted on freestanding poles;
  10. Commercial banners shall not be mounted between a building and a pole;
  11. Commercial banners shall not be mounted on a fence;
  12. Commercial banners shall not hang below the bottom of awnings, canopies, or other overhangs or between columns or pillars;
  13. Commercial banners shall not be mounted on freestanding signs;
  14. Commercial banners shall not be located off-premise.
- J. Noncommercial Banners
  1. The sponsor displaying the banner shall write the date that the banner was erected on the back of the banner;
  2. Noncommercial banners shall not be used as permanent identification signs;
  3. Noncommercial banners shall not hang below the bottom of awnings, canopies, or other overhangs or between columns or pillars;
  4. Noncommercial banners may be mounted on a fence as approved by the Director of Community Development;
  5. Noncommercial banners shall not be mounted on freestanding signs;
  6. Noncommercial banners shall not be mounted on freestanding poles;
  7. Noncommercial banners shall be maintained in safe condition. Noncommercial banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
  8. Noncommercial banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the owner;
  9. Noncommercial banners within the public right-of-way are regulated by the Administration and Community Development Departments;
  10. Noncommercial banners shall not be larger than 48 square feet.
- K. Attention Getting Devices
  1. Attention getting devices are only permitted within the CC, CG and CE zoning districts and may be displayed only during special events, sales or community events;
  2. In the CC zone such devices may be temporarily installed within the right-of-way during such events with a permit issued by the Department of Community Development;
  3. In the CG and CE zoning districts no attention getting devices shall be attached or displayed within the public right-of-way or on utility poles or streetlights. Such off-premise signs may be removed by the City;

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4. Attention getting devices shall be maintained in safe condition. Attention getting devices that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
5. Attention getting devices shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Attention getting devices that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.

## L. Inflatables

1. Inflatables shall be displayed on the ground on private property;
2. Inflatables shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City;
3. Inflatables shall not be placed within the sight distance triangle;
4. Inflatables shall be appropriately anchored and shall not be a hazard to property, pedestrians, or vehicles;
5. Inflatables shall be appropriately anchored overnight, and the business owner may be required to deflate an inflatable display at the conclusion of business each day, if it is found that the unit is not appropriately secured and a possible threat to public health and safety;
6. Banners, pennants, or other attention getting devices shall not be attached to the inflatables, except for the name of the business or event if the inflatable display is designed to securely hold the banner.
7. Inflatables shall not be taller than 14 feet;
8. Inflatables are only permitted within the CC, CG and CE zoning districts and may be displayed only during special events, sales or community events;
9. Inflatables shall be maintained in safe condition. Inflatables that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
10. Inflatables shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Inflatables that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.
11. The sponsor displaying the inflatable shall write the date that the inflatable was erected on the inflatable or its supporting structure;
12. Inflatables may be displayed for a maximum period of seven days once every 90 days.

## M. Commercial Central Event Signs

1. Commercial event signs are only permitted in the Commercial Central zoning district and may be displayed only during special events, sales or community events;
2. Commercial event signs shall be limited to a maximum size of 12 square feet;
3. Commercial event signs shall be securely anchored and shall not be attached to trees, other vegetation, fences, or site furnishings such as light poles, benches, waste receptacles, etc.;
4. Commercial event signs shall not be located within the sight distance triangle;
5. The name of the sponsoring business, the contact person, person's address and phone number shall be posted on the back of the sign;
6. Signs may be posted not more than 72 hours prior to the event;
7. Signs shall be removed within 24 hours of the conclusion of the event;
8. Commercial event signs may be temporarily installed within the right-of-way with a permit issued by the Department of Community Development;

9. Commercial event signs shall be maintained in safe condition. Commercial event signs that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
10. Commercial event signs shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Commercial event signs that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.
11. Commercial event signs may be displayed for a maximum period of seven days once every 90 days.

#### **§17.40.110. Prohibited Signs**

The following signs shall be prohibited in all zoning districts unless otherwise authorized:

- A. Signs that do not comply with the provisions of this section, except for legally existing nonconforming signs;
- B. Signs that are located off-premise (see §15.28.300 of the Logan Municipal Code);
- C. Signs above or within public rights-of-way except for perpendicular signs as authorized in this chapter;
- D. Signs on lots without a principal use;
- E. Building signs that extend above the parapet or roof;
- F. Signs attached to the roof of a building;
- G. Portable “reader boards” and other portable signs that are not attached to a building or the ground except as otherwise defined in this chapter;
- H. Signs that rotate, flash, move or give the appearance of motion; not including electronic message centers and barber poles;
- I. Signs that are attached to or towed behind a vehicle, except for business identification signs or logos that are permanently affixed to the vehicle or a magnetic sign that serves the purpose of being affixed to the vehicle;
- J. Signs that emit sound, odor or visible matter such as smoke or vapor;
- K. Signs painted on or attached to utility poles, trees or natural features (signs painted or engraved onto boulders or natural materials as a part of the sign permit may be permitted in conformance with this chapter);
- L. Signs that are abandoned, dilapidated, or advertise businesses that are no longer licensed or situated on the location;
- M. Sign structures, poles, pylons, and other supports not maintained or kept in good aesthetic and physical condition;
- N. Signs with visible frames unless part of the approved sign design;
- O. Signs that exhibit words or pictures of an obscene nature;
- P. Signs that are inflatable except as otherwise identified in §17.40.100;
- Q. Parking of vehicles with signs or graphics mounted on the vehicle that result in the vehicle serving as a sign or billboard; parking of such vehicles at off-site locations, excluding over-the-road truck trailers which, in the process of making deliveries, are parked or retained at the business for 48 hours or less;
- R. Signage that includes a visible or direct light source with the exception of neon or other lighting that has been approved as a part of the sign design (see also §17.40.060 on illumination);
- S. Signs that would cause a violation of the Building Code;
- T. “Sandwich boards” or “A frame” signs.

#### **§17.40.120. Signs in the Public Right-of-Way**

- A. No Signs Shall be Allowed in the Public Right-of-Way, Except:
1. Emergency warning signs erected by a governmental agency, public utility or contractor authorized to work within the right-of-way;
  2. Public signs erected by or on behalf of a governmental entity to post legal notices, convey public information, and direct or regulate pedestrian or vehicular traffic;
  3. Community or public events may have signs within the public right-of-way as approved by the Department of Community Development and the City Administration Department;
  4. Informational signs of a public utility regarding its poles, lines, pipes or other facilities;
  5. Temporary signs identified in §17.40.100 and elsewhere in this chapter as being permitted in the right-of-way are not subject to the prohibition of this section.
  6. Perpendicular signs as permitted in this chapter are not subject to the prohibition of this section.
- B. Removal
- Any sign installed or placed on public property, except in conformance with the provisions above, shall be forfeited to the public and subject to confiscation. In addition to other remedies, the City shall have the right to recover from the owner or person placing such a sign the full costs of its removal and disposal.

### **Chapter 17.41: Reserved (Future Billboards)**

### **Chapter 17.42: Reserved (Accessory Dwelling Units)**