

## § 17.40.100. Temporary Signs

Temporary signs shall be allowed in addition to primary signs and be located on premise. Temporary means any sign displayed for less than 90 days. All sign types not listed in the following section are not permitted.

### L. Inflatables

1. Inflatables shall be displayed on the ground on private property;
2. Inflatables shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City;
3. Inflatables shall not be placed within the sight distance triangle;
4. Inflatables shall be appropriately anchored and shall not be a hazard to property, pedestrians, or vehicles;
5. Inflatables shall be appropriately anchored overnight, and the business owner may be required to deflate an inflatable display at the conclusion of business each day, if it is found that the unit is not appropriately secured and a possible threat to public health and safety;
6. Banners, pennants, or other attention getting devices shall not be attached to the inflatables, except for the name of the business or event if the inflatable display is designed to securely hold the banner.
7. Inflatables shall not be taller than 14 feet;
8. Inflatables are only permitted within the CC, CG and CE zoning districts and may be displayed only during special events, sales or community events;
9. Inflatables shall be maintained in safe condition. Inflatables that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
10. Inflatables shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Inflatables that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.
11. The sponsor displaying the inflatable shall write the date that the inflatable was erected on the inflatable or its supporting structure;
12. Inflatables may be displayed for a maximum period of seven days once every 90 days.