

## Chapter 17.40: Signs

### §17.40.030. Permanent Signs

#### A. Residential Zoning Districts and Residential Uses in Nonresidential Zones

The following standards apply to all permanent residential signs without regard to the base zoning district. Churches, schools, parks, government facilities, and community services within residential zoning districts (SFL, SFT, SFR, AG, MH, MFV, MFH, MFM) are also regulated by this section and table 17.40.030.A.

1. Sign types not listed in the following table are not permitted;
2. Only one reader board or message center is allowed per project;
3. All reader boards and message centers require approval from the Design Review Committee;
4. See also §17.40.040 through §17.40.070 regarding sign measurement, placement, illumination, and permitting.

**Table 17.40.030.A: Residential Signs**

Use/Structure Type	Sign Type	Number	Area (s.f.)	Height (ft.)	Setback (ft.)	Approval Type
Multi Family Complex	Building	1 per façade	36	na	na	Staff
	Monument	1 per street	36	6	0, not in SDT <sup>108</sup>	Staff
	Directional	One per access point to a vehicular use area within the property or project	3	4	0, not in SDT <sup>108</sup>	Staff
Subdivisions, Planned Developments, Condominiums, Mobile Home Parks	Monument	1 per street	36	6	0, not in SDT <sup>108</sup>	Staff
	Directional	One per access point to a vehicular use area within the property or project	3	4	0, not in SDT <sup>108</sup>	Staff
Home Occupation	Building	1 permitted	2	na	na	Staff
Churches, Schools, Parks, Government Facilities, community services	Building	1 per façade	36	na	na	Staff
	Monument	1 per street	36	6	0, not in SDT <sup>108</sup>	Staff
	Directory	No limit	36	6	20 <sup>109</sup> , not in SDT <sup>108</sup> , within 15 ft. of primary building	Staff
	Directional	One per access point to a vehicular use area within the property or project	3	4	0	Staff

<sup>108</sup> SDT = Sight Distance Triangle (40 feet from curb intersection)

<sup>109</sup> All setbacks are measured from the property line.

<sup>110</sup> Graphics that cover over 10 percent of the area of the first floor façade must receive a design review permit (see §17.50). Staff can approve

wall art that covers less than or equal to 10% of the area of the first floor façade.